ARV 110 - Computer Graphics I

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0
This course is a study of the fundamentals of computer-assisted graphic design using Adobe Illustrator software. It is recommended that students enrolling in ARV 110 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

ARV 114 - Photography I

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0
This course is a study of the principles, terminology, techniques, tools and materials of basic black-and-white photography.

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

ARV 115 - Aesthetics of Photography

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0
This course covers the history and aesthetics of photography from 1839 to the present, with special emphasis on the development of photographic seeing.

**Prerequisite**
ENG 100
or appropriate placement

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

ARV 116 - Food Photography I

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0
This course is a study of the principles, terminology, techniques, tools and materials of digital food photography.

**Prerequisite**
ARV 212
with a minimum grade of C

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

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**ARV 121 - Design**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0
This course covers basic theories, vocabulary, principles, techniques, media and problem-solving in basic design.

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

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**ARV 123 - Composition and Color**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0
This course covers the investigation and application of principles and concepts of visual organization and the psychological and physical properties of color.

**Prerequisite**
ARV 121
with a minimum grade of C

**Grade Type:** Letter Grade
**Division:** Film, Media and Visual Arts

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**ARV 125 - Drawing for Animators**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0
This course introduces students to the basic elements of gesture drawing, quick sketch, volume, and depth techniques to capture action and attitude. Drawing for weight, force, thought, emotion and movement is stressed.

**Prerequisite**
ART 111
with a minimum grade of C
or
departmental approval

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 136 - Motion Graphics I

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course emphasizes techniques used to create motion graphics and visual effects. Adobe After Effects software is used.
Prerequisite
ARV 217
with a minimum grade of C

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 162 - Graphic Reproduction I

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course is a study of the principles and practices used in print preparation and print reproduction.
Prerequisite
CGC 106
and
CGC 110
with a minimum grade of C

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 164 - Digital Print Production

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course covers digital printing processes, which include image sources, text and line art. Color management, digital printing elements and troubleshooting will also be covered.
Prerequisite
ARV 217

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

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ARV 191 - Media Arts Study Abroad

Lec: 2.0  Lab: 3.0  Credit: 3.0  
This course introduces current practices in the international film and print industries. Students will develop skills in evaluating styles and trends in the media arts industry and the global marketplace through lecture, cultural preparation and study abroad. 

24 credit hours in the major, departmental approval and study abroad application approval

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

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ARV 192 - Special Topics in Media Arts I

Lec: 1.0  Lab: 0  Credit: 1.0  
This course covers special topics and issues related to techniques, technology and equipment as they emerge in the graphic communications industry.

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

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ARV 193 - Special Topics in Media Arts II

Lec: 1.0  Lab: 0  Credit: 1.0  
In this course students conduct research into specialized topics in studio arts and then demonstrate techniques they have learned based on that research.

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

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ARV 194 - Special Topics in Media Arts III

Lec: 1.0  Lab: 0  Credit: 1.0  
This course covers the practical experiences and creation of visuals for various professional art and design areas.
ARV 205 - Graphic Illustration

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course covers the tools and techniques used to create graphic illustrations for various types of print advertising.

Prerequisite or Corequisite  
ARV 123

ARV 210 - Computer Graphics II

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course is an advanced computer art course that includes a study of the creation of graphic design using electronic imagery.

Prerequisite  
ARV 110  
and  
ARV 217  
with a minimum grade of C

ARV 211 - Digital Media Design

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course is an introduction to the core concepts of digital media design and a survey of digital media trends. Students will produce and format raster and vector graphics for digital media.

Prerequisite  
ARV 219
ARV 212 - Digital Photography

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course is a study of the principles, terminology, techniques, tools and materials of basic digital photography. Images produced in this course will address the needs of the visual communication industry. It is recommended that students enrolling in ARV 212 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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ARV 213 - Lighting

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course introduces the fundamentals of photographic lighting techniques.

**Prerequisite**  
ARV 212  
with a minimum grade of C

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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ARV 214 - Photography II

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course covers advanced projects in photography including studio work. Medium format cameras will be used.

**Prerequisite**  
ARV 114  
with a minimum grade of C

**Corequisite**  
ARV 213

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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ARV 215 - Photography III

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0
This course incorporates advanced projects in photography, including studio and lab work. Large format cameras will be used.

**Prerequisite**
ARV 213
and
ARV 214
with a minimum grade of C

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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**ARV 216 - Lighting II**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course covers advanced projects in photographic lighting techniques used in the studio and on location.

**Prerequisite**
ARV 213
with a minimum grade of C

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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**ARV 217 - Computer Imagery**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course covers the use of the computer as a tool to create images that address the needs of the visual communication field. Adobe Photoshop software is used. It is recommended that students enrolling in ARV 217 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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**ARV 218 - Computer Imagery II**

**Lec:** 2.0  **Lab:** 3.0  **Credit:** 3.0

This course covers advanced computer techniques in creating images for visual communications such as presentations, print, graphics, etc. Editorial illustration will be the focus.
ARV 219 - Multimedia Techniques

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course introduces the production of current interactive multimedia. It is recommended that students enrolling in ARV 219 be familiar with basic computer functions and computer file management.

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 221 - Interactive Media Design

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course introduces techniques and concepts used to develop proposals, treatments, production scripts and design documents that act as templates for interactive media applications.

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 227 - Website Design I

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course introduces the production of an interactive website.

Prerequisite
ARV 217
or
MAP 112

Grade Type: Letter Grade
Division: Film, Media and Visual Arts
ARV 228 - Website Design II

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course covers a study of advanced website design techniques culminating in an interactive website.

Prerequisite
ARV 217
and
ARV 227
with a minimum grade of C

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 229 - Advanced Multimedia

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course covers a study of advanced multimedia techniques. It is recommended that students enrolling in ARV 229 be familiar with basic computer functions and computer file management.

Prerequisite or Corequisite
ARV 211

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 230 - Visual Arts Business Procedures

Lec: 3.0  Lab: 0  Credit: 3.0
This course covers a study of professional practices involved in the organization and operation of businesses concerned with visual arts.

Prerequisite
ENG 100
and
MAT 032
or
appropriate test scores

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 232 - Digital Photography II

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course incorporates advanced projects in digital photography including studio as well as computer lab work.

Prerequisite
ARV 212
with a minimum grade of C

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 233 - Portrait Photography

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course is a study of advanced portrait photography techniques from conception to final production of the project.

Prerequisite
ARV 213
with a minimum grade of C
or
departmental approval

Grade Type: Letter Grade
Division: Film, Media and Visual Arts

ARV 261 - Advertising Design I

Lec: 2.0 Lab: 3.0 Credit: 3.0
This course is an introduction to the advertising arts, including the principles, techniques, media, tools and skills used in the visual communication field.

Prerequisite
CGC 106
and
CGC 110
with a minimum grade of C
Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

ARV 264 - Special Projects in Graphic Arts

Lec: 2.0  Lab: 3.0  Credit: 3.0  
This course includes an assigned advanced project from conception to final production.

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

ARV 267 - Special Projects in Photography

Lec: 2.0  Lab: 3.0  Credit: 3.0  
This course covers advanced photography projects as assigned from concept to final production.  
Departmental approval

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

ARV 275 - Aerial Photography

Lec: 2.0  Lab: 3.0  Credit: 3.0  
This course will introduce technical and aesthetic skills of aerial photography and videography using a UAS (Unmanned Aerial System).  
Prerequisite  
ARV 212  
or  
MAP 126  
and  
departmental approval

Grade Type: Letter Grade  
Division: Film, Media and Visual Arts

ARV 279 - Portfolio Preparation

Lec: 2.0  Lab: 3.0  Credit: 3.0
This course covers the basic techniques used to organize, edit and critique a presentation of existing projects.

12 approved TTC and/or transfer credit hours in ART, ARV and/or CGC courses with a minimum GPA of 2.0 and departmental approval

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts

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**ARV 280 - Visual Arts Exit Portfolio**

**Lec:** 2.0  
**Lab:** 3.0  
**Credit:** 3.0

This course covers the preparation of students' job-seeking or academic-placement portfolios. The course includes lectures, demonstrations and studio work. This course should be taken in the last semester.

**Prerequisite**

ARV 279  
with a minimum grade of C

**Grade Type:** Letter Grade  
**Division:** Film, Media and Visual Arts