

# 2021-2022 TTC Catalog - Visual Arts (ARV)

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## **ARV 110 - Computer Graphics I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall  
Spring  
Summer

This course is a study of the fundamentals of computer-assisted graphic design using Adobe Illustrator software. It is recommended that students enrolling in ARV 110 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 114 - Photography I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall  
Spring  
Summer

This course is a study of the principles, terminology, techniques, tools and materials of basic black-and-white photography.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 116 - Food Photography I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Spring

This course is a study of the principles, terminology, techniques, tools and materials of digital food photography.

**Prerequisite**

ARV 212

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 121 - Design**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall

Spring

Summer

This course covers basic theories, vocabulary, principles, techniques, media and problem-solving in basic design.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 123 - Composition and Color**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall

Spring

Summer

This course covers the investigation and application of principles and concepts of visual organization and the psychological and physical properties of color.

**Prerequisite**

ARV 121

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 125 - Drawing for Animators**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Summer

This course introduces students to the basic elements of gesture drawing, quick sketch, volume, and depth techniques to capture action and attitude. Drawing for weight, force, thought, emotion and movement is stressed.

**Prerequisite**

ART 111

with a minimum grade of C

or

departmental approval

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 136 - Motion Graphics I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Summer

This course emphasizes techniques used to create motion graphics and visual effects. Adobe After Effects software is used.

**Prerequisite**

ARV 217

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 162 - Graphic Reproduction I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall

Summer

This course is a study of the principles and practices used in print preparation and print reproduction.

**Prerequisite**

CGC 106

and

CGC 110

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 164 - Digital Print Production**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

Spring

Summer

This course covers digital printing processes, which include image sources, text and line art. Color management, digital printing elements and troubleshooting will also be covered.

### **Prerequisite**

ARV 212

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 191 - Media Arts Study Abroad**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

This course introduces current practices in the international film and print industries. Students will develop skills in evaluating styles and trends in the media arts industry and the global marketplace through lecture, cultural preparation and study abroad.

24 credit hours in the major, departmental approval and study abroad application approval

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 192 - Special Topics in Media Arts I**

**Lec:** 1.0 **Lab:** 0 **Credit:** 1.0

This course covers special topics and issues related to techniques, technology and equipment as they emerge in the graphic communications industry.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 193 - Special Topics in Media Arts II**

**Lec:** 1.0 **Lab:** 0 **Credit:** 1.0

In this course students conduct research into specialized topics in studio arts and then demonstrate techniques they have learned based on that research.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 194 - Special Topics in Media Arts III**

**Lec:** 1.0 **Lab:** 0 **Credit:** 1.0

This course covers the practical experiences and creation of visuals for various professional art and design areas.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 205 - Graphic Illustration**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Spring

Summer

This course covers the tools and techniques used to create graphic illustrations for various types of print advertising.

### **Prerequisite or Corequisite**

ARV 123

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 210 - Computer Graphics II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Spring  
Summer

This course is an advanced computer art course that includes a study of the creation of graphic design using electronic imagery.

**Prerequisite**

ARV 110

and

ARV 217

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 211 - Digital Media Design**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Spring

This course is an introduction to the core concepts of digital media design and a survey of digital media trends. Students will produce and format raster and vector graphics for digital media.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 212 - Digital Photography**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall  
Spring  
Summer

This course is a study of the principles, terminology, techniques, tools and materials of basic digital photography. Images produced in this course will address the needs of the visual communication industry. It is recommended that students enrolling in ARV 212 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 213 - Lighting**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

This course introduces the fundamentals of photographic lighting techniques.

### **Prerequisite or Corequisite**

ARV 212

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 214 - Photography II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Spring

This course covers advanced projects in photography including studio work. Medium format cameras will be used.

### **Prerequisite**

ARV 114

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 216 - Lighting II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

Spring

This course covers advanced projects in photographic lighting techniques used in the studio and on location.

### **Prerequisite**

ARV 213

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 217 - Computer Imagery**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

Spring

Summer

This course covers the use of the computer as a tool to create images that address the needs of the visual communication field. Adobe Photoshop software is used. It is recommended that students enrolling in ARV 217 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 218 - Computer Imagery II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

This course covers advanced computer techniques in creating images for visual communications such as presentations, print, graphics, etc. Editorial illustration will be the focus.

### **Prerequisite**

ARV 217

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 219 - Multimedia Techniques**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall



Spring  
Summer

This course introduces the production of current interactive multimedia. It is recommended that students enrolling in ARV 219 be familiar with basic computer functions and computer file management.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 227 - Website Design I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Spring

This course introduces the production of an interactive website.

### **Prerequisite**

ARV 217

or

MAP 112

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 228 - Website Design II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Summer

This course covers a study of advanced website design techniques culminating in an interactive website.

### **Prerequisite**

ARV 217

and

ARV 227

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 229 - Advanced Multimedia**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall  
Summer

This course covers a study of advanced multimedia techniques. It is recommended that students enrolling in ARV 229 be familiar with basic computer functions and computer file management.

### **Prerequisite**

ARV 219

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 230 - Visual Arts Business Procedures**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

### **Course Offered**

Fall  
Spring  
Summer

This course covers a study of professional practices involved in the organization and operation of businesses concerned with visual arts.

### **Prerequisite**

RWR 100

and

MAT 032

or

appropriate test scores

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 232 - Digital Photography II**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall

Spring

This course incorporates advanced projects in digital photography including studio as well as computer lab work.

**Prerequisite**

ARV 212

with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 233 - Portrait Photography**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall

This course is a study of advanced portrait photography techniques from conception to final production of the project.

**Prerequisite**

ARV 213

with a minimum grade of C

or

**Corequisite**

ARV 213

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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**ARV 242 - Design Thinking**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

**Course Offered**

Fall

Spring

Summer

This course uses human-centered techniques to solve problems in creative and innovative ways. Students will research and analyze how users interact with products and investigate solutions to improve the user interaction experience.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 261 - Advertising Design I**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall  
Summer

This course is an introduction to the advertising arts, including the principles, techniques, media, tools and skills used in the visual communication field.

### **Prerequisite**

CGC 106  
and  
CGC 110  
with a minimum grade of C

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 264 - Special Projects in Graphic Arts**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Summer

This course includes an assigned advanced project from conception to final production.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 267 - Special Projects in Photography**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Summer

This course covers advanced photography projects as assigned from concept to final production.

Departmental approval

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 275 - Aerial Photography**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Spring  
Summer

This course will introduce technical and aesthetic skills of aerial photography and videography using a UAS (Unmanned Aerial System).

### **Prerequisite**

ARV 212  
or  
MAP 126  
and  
departmental approval

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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## **ARV 280 - Visual Arts Exit Portfolio**

**Lec:** 2.0 **Lab:** 3.0 **Credit:** 3.0

### **Course Offered**

Fall  
Spring  
Summer

This course covers the preparation of students' job-seeking or academic-placement portfolios. The course includes lectures, demonstrations and studio work. This course should be taken in the last semester.

### **Prerequisite**

RWR 100  
with a minimum grade of C  
or  
ENG 101  
or  
ENG 102  
and

Departmental Approval for 12 credit hours in ART, ARV, or CGC courses.

**Grade Type:** Letter Grade

**Division:** Film, Media and Visual Arts

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