

Dream.  
Believe.  
Succeed.

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TRIDENT TECHNICAL COLLEGE

# Annual Strategic Plan Report

Dr. Vicky Wood, President

April 2026

# Mission Statement

## Mission

Educate the individual. Accelerate the economy. Inspire the future.

## Vision

Trident Technical College will excel as the community's first choice for innovative higher education and workforce development by empowering individuals to reach their goals and collaborating with partners to drive economic growth.

## Values

Integrity  
Respect  
Student achievement  
Excellence  
Academic freedom  
Service  
Compassion  
Access  
Affordability  
Innovation  
Collaboration  
Community engagement

## Role and Scope

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties. An open-door institution of higher education, and one of the largest institutions in the state, Trident Technical College welcomes and serves students from the rich variety of backgrounds in its service area.

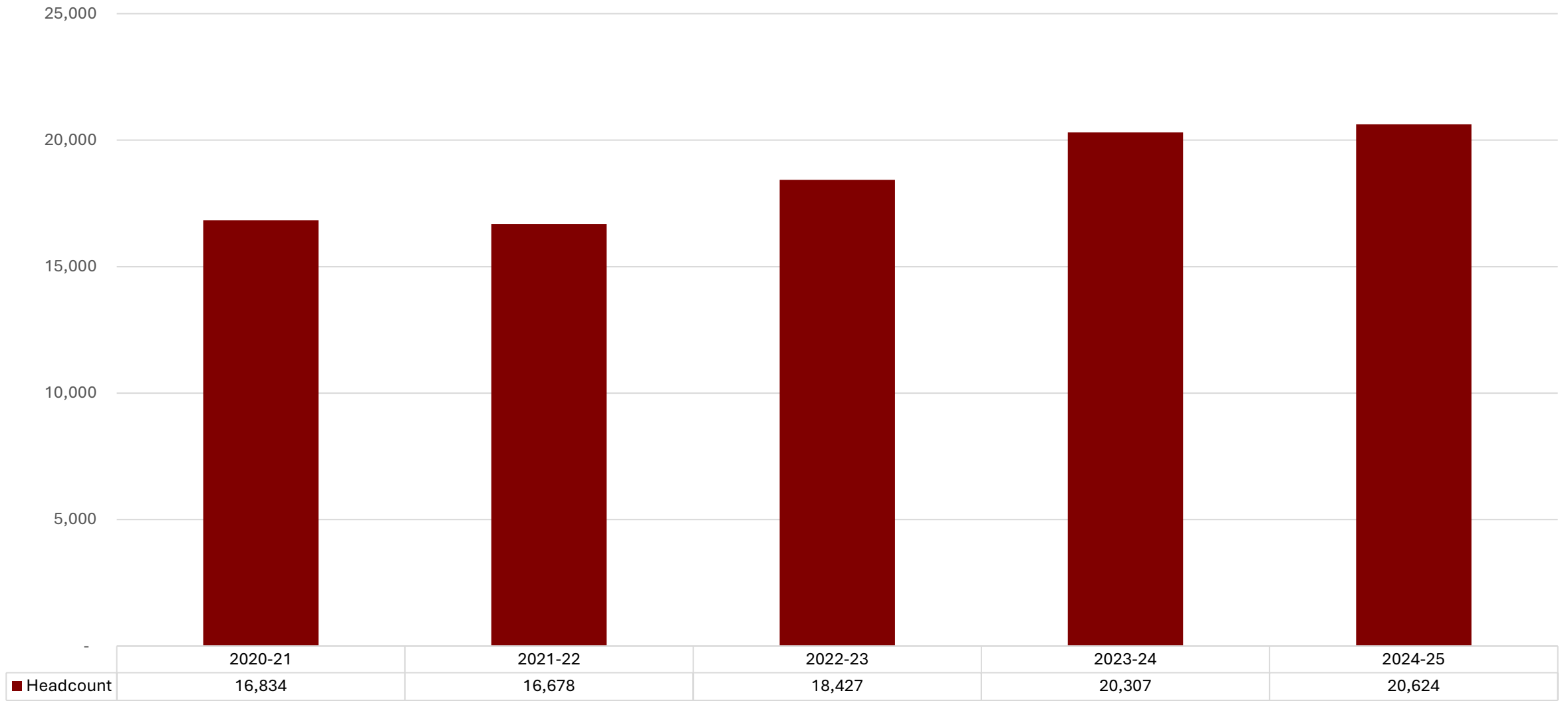
To help students meet their goals, the college offers applied technical associate degrees, diplomas, certificates, and university transfer associate degrees. The curriculum includes programs in arts and sciences; business; culinary and hospitality; education; engineering and manufacturing; health, human and personal services; information technology; law and criminal justice; maintenance and technical trades; and media and visual arts. Additionally, the college offers high school dual enrollment partnerships, apprenticeship programs, customized workforce training, and personal enrichment opportunities. To foster student success, the college provides multiple course delivery methods and comprehensive academic and student support services.

# ENROLLMENT

Annualized Headcount

Market Share

## Five-Year Annual Enrollment: Headcount



<b>Three Counties</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
Age Group	Rate	Rate	Rate	Rate	Rate	Rate
15 to 19	9.1%	8.5%	8.6%	9.6%	9.7%	10.1%
20 to 24	5.5%	5.1%	5.3%	6.1%	5.7%	6.4%
25 to 29	2.3%	2.1%	1.9%	2.5%	2.3%	2.8%
30 to 34	1.4%	1.4%	1.4%	1.6%	1.5%	1.8%
35 to 39	1.0%	1.0%	1.0%	1.2%	1.1%	1.2%
40 to 44	0.8%	0.7%	0.8%	0.8%	0.9%	0.9%
45 to 49	0.5%	0.5%	0.6%	0.7%	0.7%	0.7%
50 to 54	0.3%	0.4%	0.4%	0.5%	0.4%	0.5%
55 to 59	0.2%	0.2%	0.3%	0.4%	0.3%	0.3%
<b>Totals</b>	<b>2.3%</b>	<b>2.1%</b>	<b>2.2%</b>	<b>2.5%</b>	<b>2.4%</b>	<b>2.7%</b>

# Strategic Plan 2023-2028

Student Success and Experience

Innovation

TTC Community

# Student Success and Experience

## Goal:

Use career guided pathways and innovative teaching strategies to create a student-centered experience that increases enrollment, retention, and academic success.

## Key Performance Indicators:

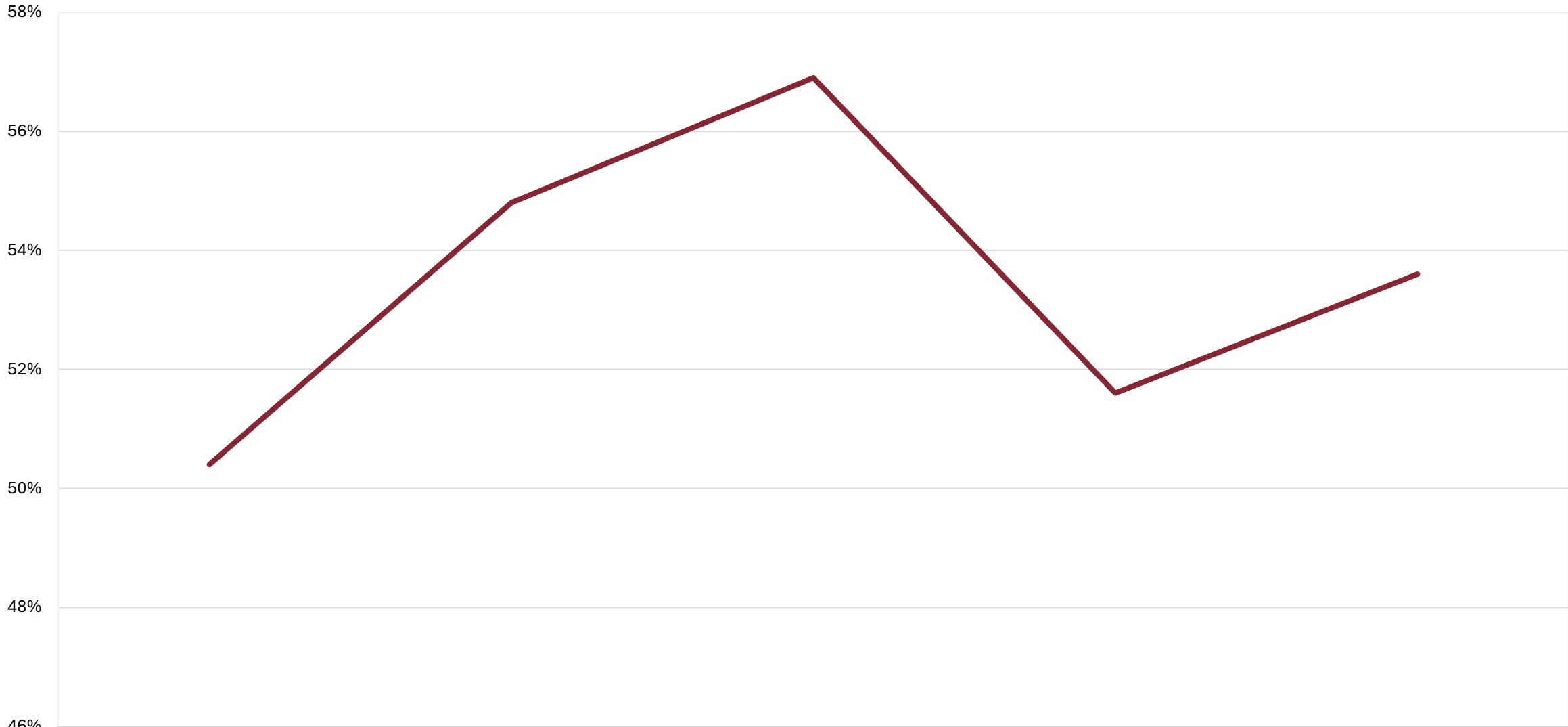
1. Fall-to-fall retention
  2. Course success rate
  3. Credit accumulation rate
  4. Completions
  5. IPEDS 150% graduation rate
  6. Percentage of first-time students who met with an advisor prior to registering for the subsequent semester (first cohort fall 2026 to spring 2027) **\*NEW for 2026-2027\***
- Transfer metrics (in development, 2026-2027)

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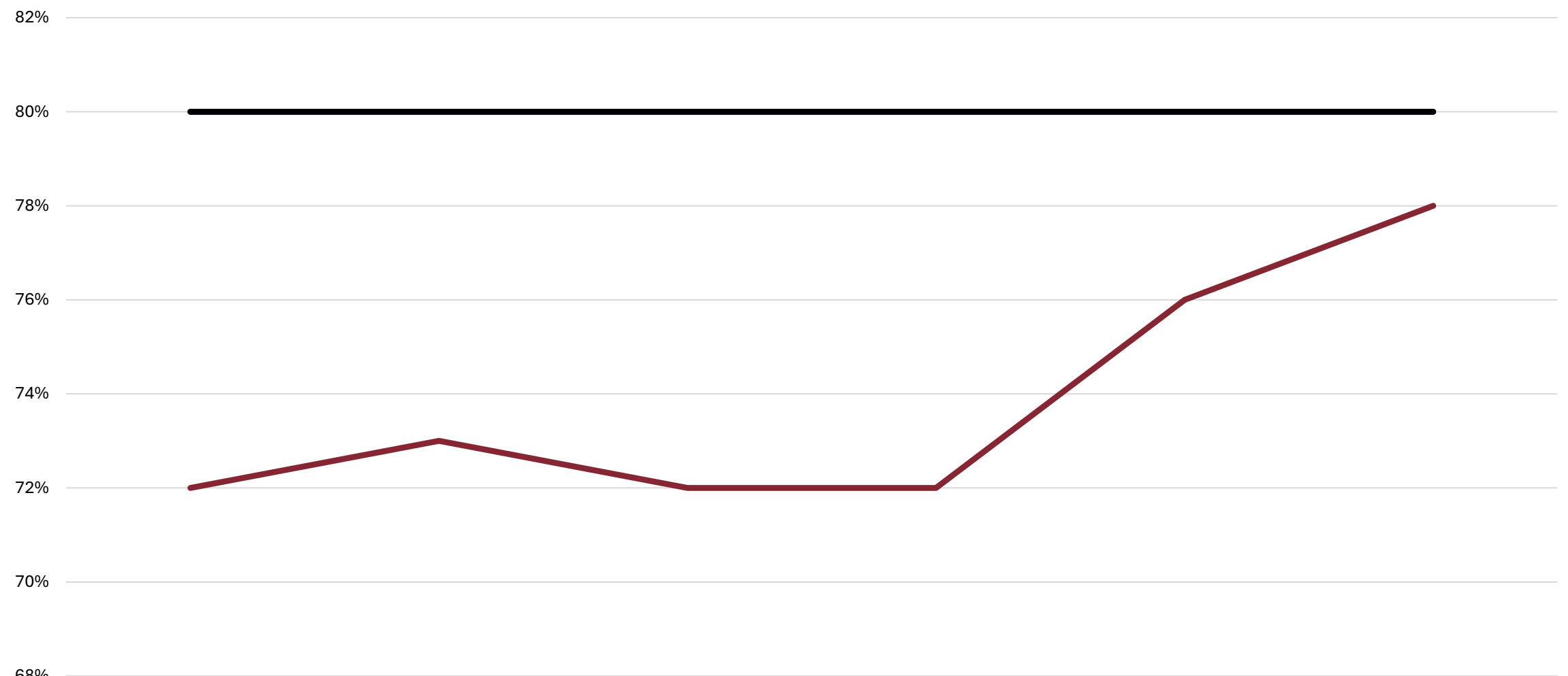
- The college established a WIG to increase fall-to-fall retention to 55%. Retention from fall 2024 to fall 2025 rose to 54%, representing the highest non-free tuition rate since fall 2014 (55.7%).
- Overall fall course success rates have increased for two consecutive semesters and are the highest recorded in at least 20 years.
- The college transitioned from using Postsecondary Data Partnership (PDP) data to institutional data to track Credit Accumulation Rates (CAR) and is exploring Aspen benchmark data for comparison.
- Completions increased 8.5% year over year, awarding more than 3,000 credentials in 2024-2025 to 2,733 unique students.
- IPEDS 150% graduation rates continue to improve but remain below the IPEDS benchmark. The gap between “pell” and “no pell” closed for the 2022 cohort, while the race/ethnicity gap increased.

### Fall - to - Fall Retention: All Students



— Fall-to-Fall	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
	50%	55%	57%	52%	54%

### Course Success Rates



	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
All Programs	72%	73%	72%	72%	76%	78%
Threshold	80%	80%	80%	80%	80%	80%
Goal	80%	80%	80%	80%	80%	80%

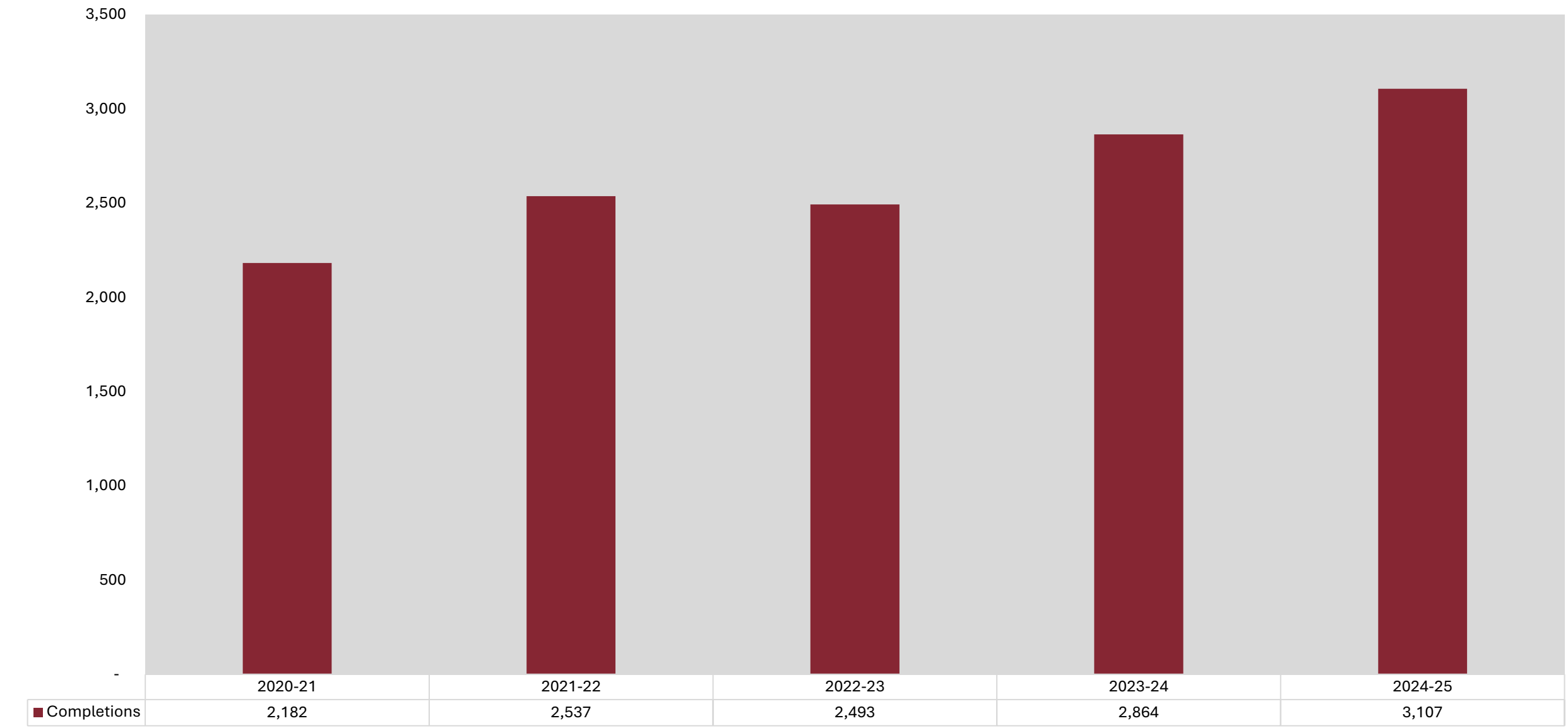
### 15/30 Credit Accumulation Rate

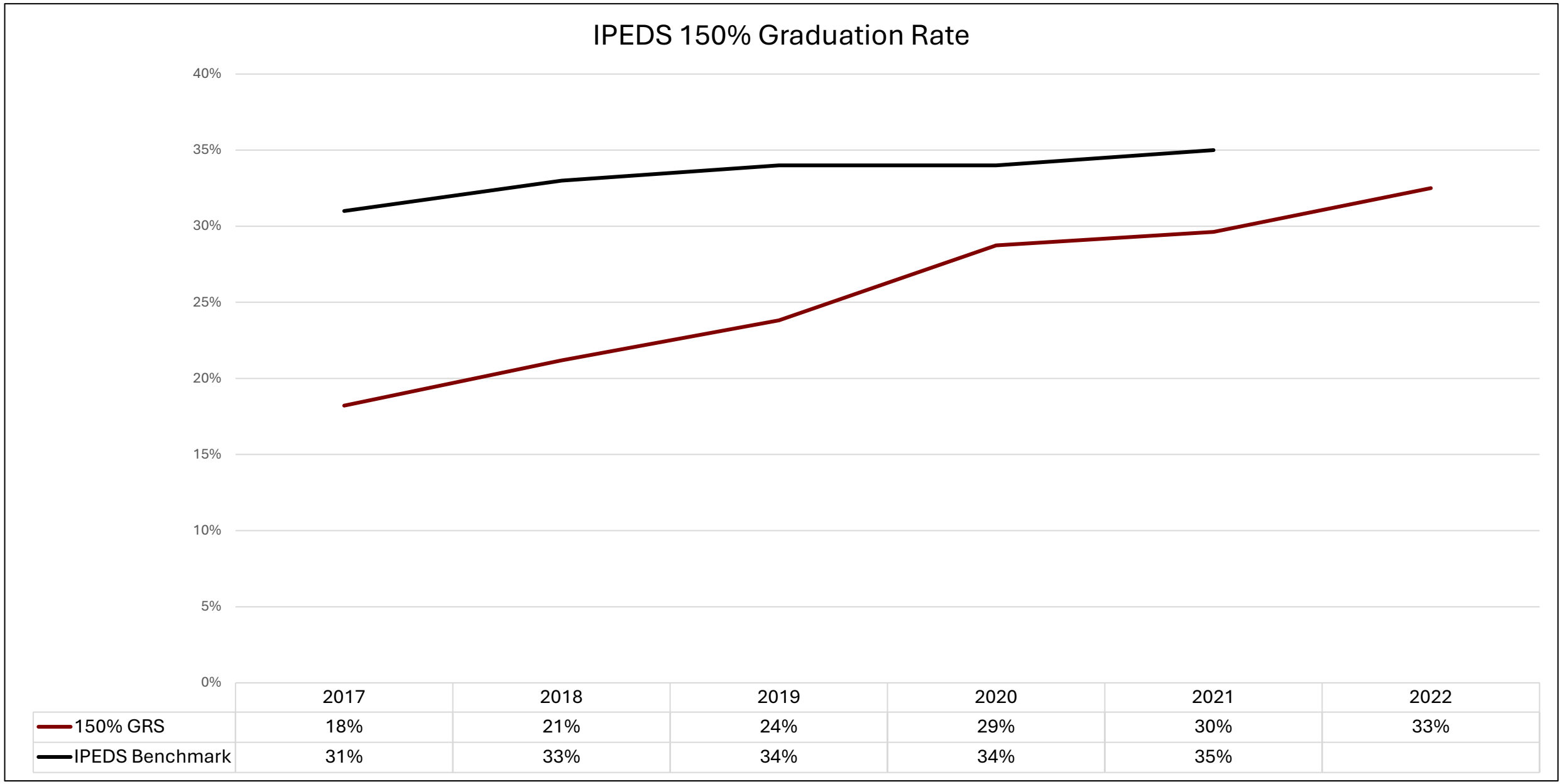


TTC  
Benchmark

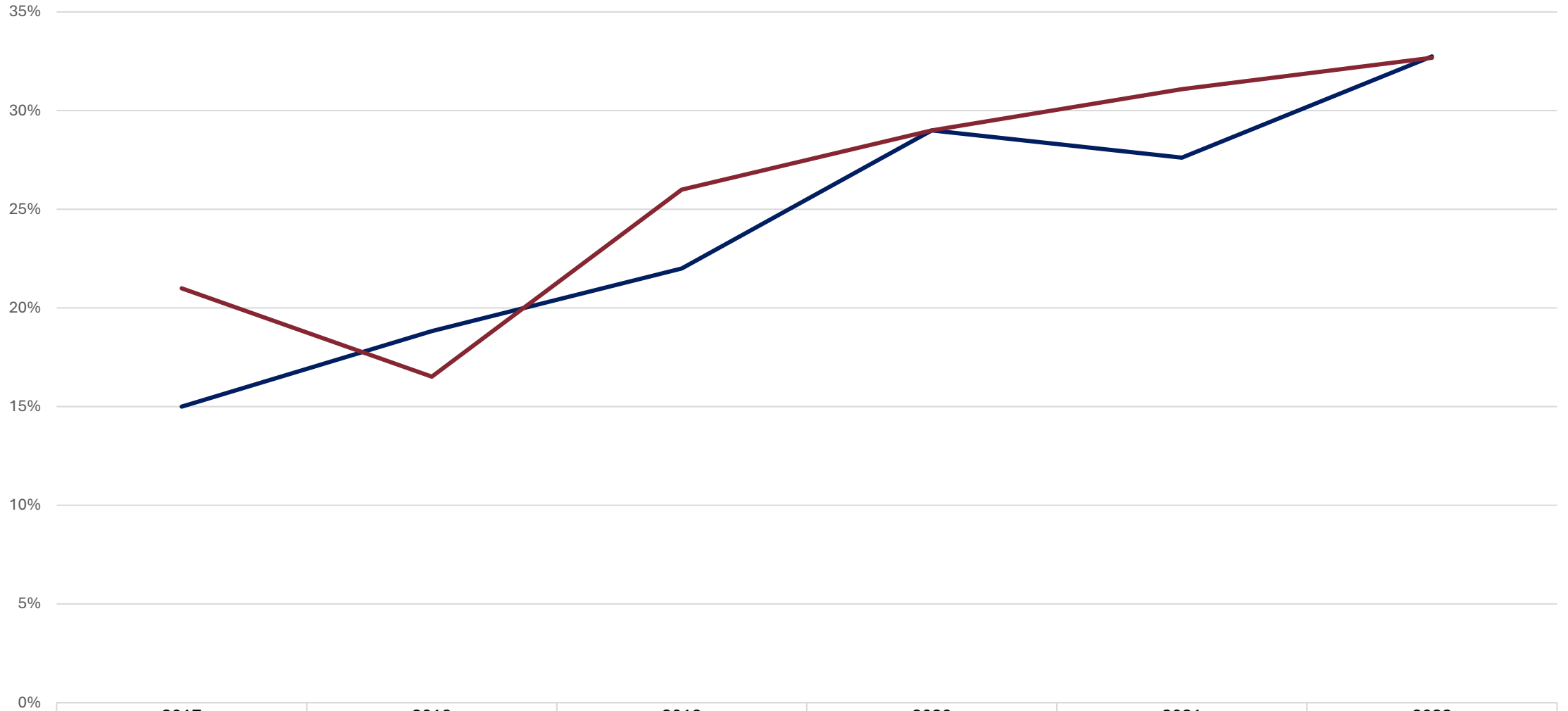
	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
TTC	24.2%	22.4%	22.3%	22.9%	24.9%
Benchmark	22.0%	22.0%	22.0%	22.0%	22.0%

Completions (Fall, Spring, Summer)





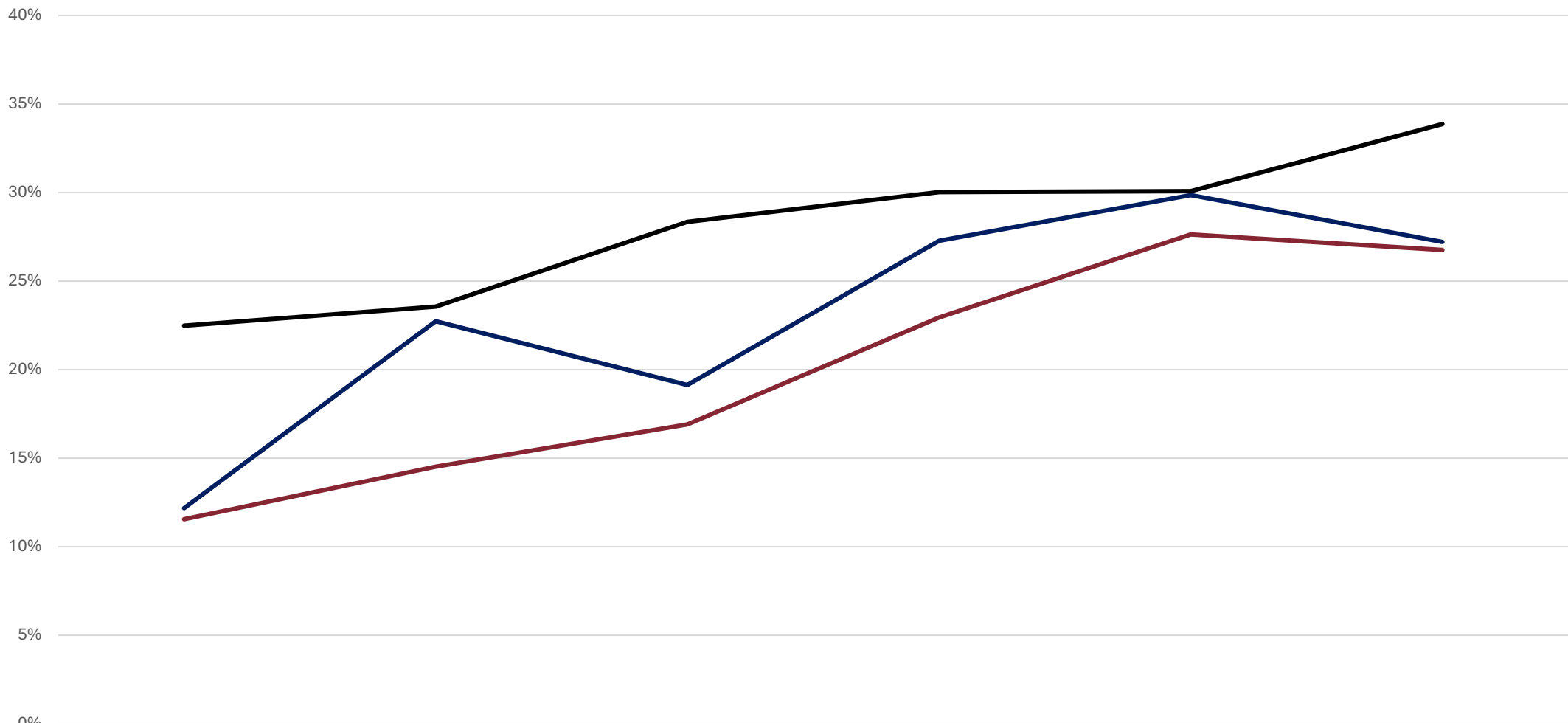
### IPEDS 150% Graduation Rate: Socioeconomic Status



— Pell Grant  
— No Pell Grant

	2017	2018	2019	2020	2021	2022
Pell Grant	15%	19%	22%	29%	28%	33%
No Pell Grant	21%	17%	26%	29%	31%	33%

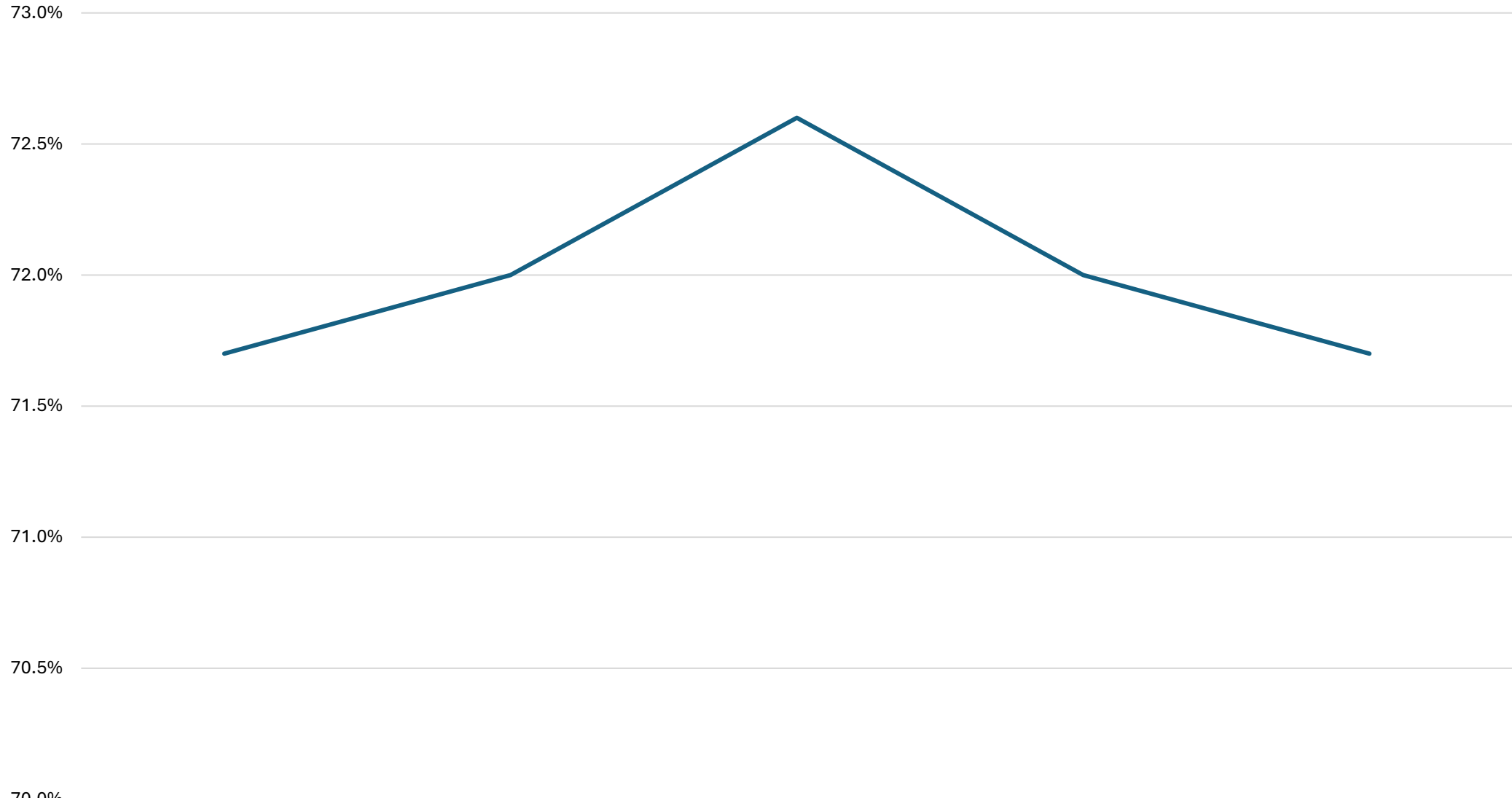
### IPEDS 150% Graduation Rate: Race/Ethnicity



	2017	2018	2019	2020	2021	2022
Black/African American	12%	15%	17%	23%	28%	27%
Hispanic/Latino	12%	23%	19%	27%	30%	27%
White	22%	24%	28%	30%	30%	34%

- Integrate career exploration into student advising.
- Create focus on an on-time registration drive and target at least 80% of continuing students to be registered by the first published payment date for the subsequent semester (first cohort: spring 2026 to fall 2026).
- Ensure advisors (success coaches and faculty) engage with advisees at least twice per semester.
- Increase the percentage of eligible students who complete the FAFSA (baseline fall 2025: 65%).
- New WIG for 2026-2027 is to increase fall-to-spring persistence from 71% to 75% by spring 2027.

### Fall-to-Spring Persistence Rates



	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
Fall-to-Spring	71.7%	72.0%	72.6%	72.0%	71.7%

# Innovation

## Goal:

Harness innovation and technology to enhance operational efficiency, elevate student and employee experiences, and foster a collaborative and forward-thinking institutional culture.

## Key Performance Indicators:

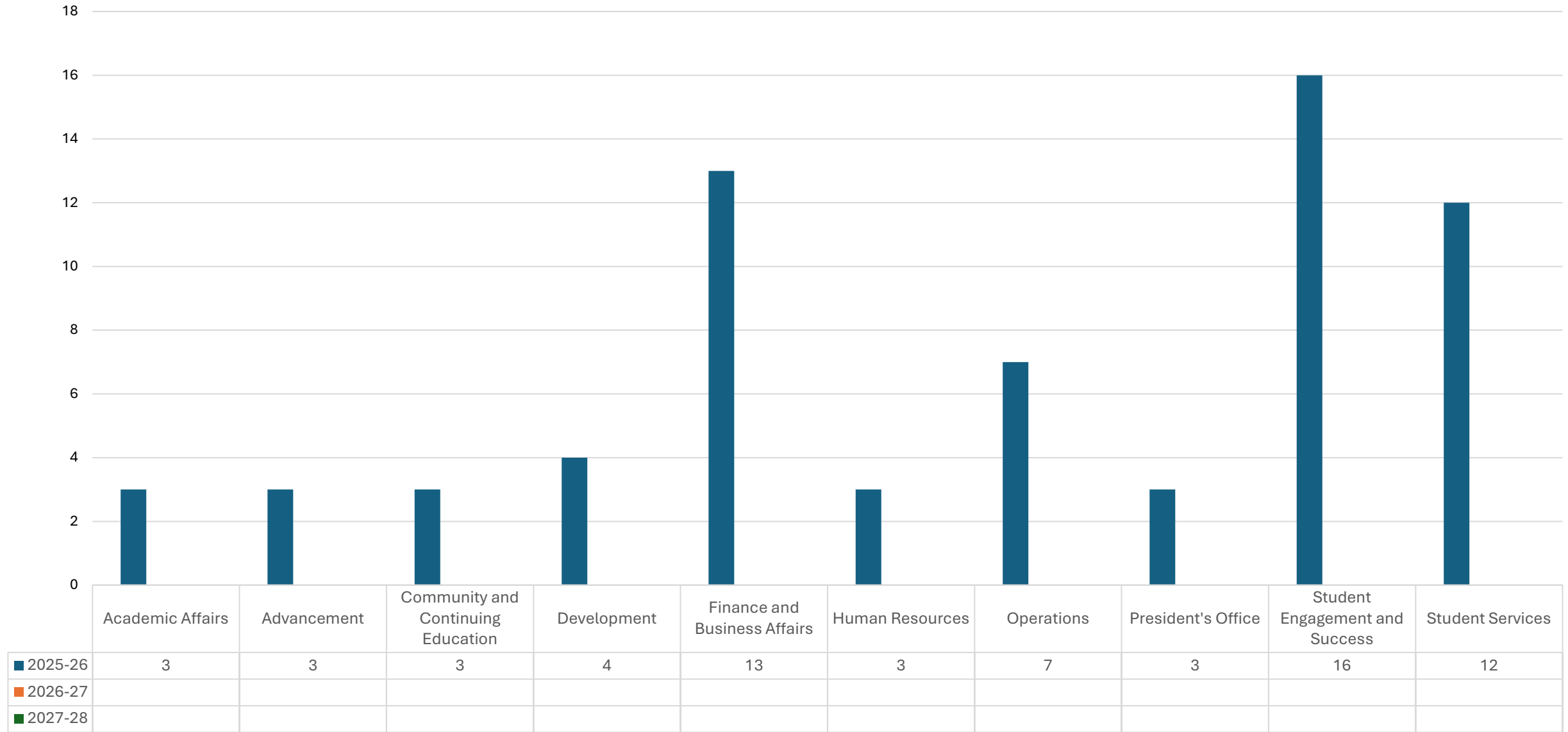
1. Institutional process improvements supported with technology and data
2. Include an objective for PD on all full-time employee's evaluation \*NEW for 2026-2027\*

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### Institutional Process Improvement



- The college will use technology (including AI) to modernize our internal processes.
- Create a structured plan for monthly technology training. IT will lead the college-wide plan, and all administrative divisions should include this on their assessment documents for 2026-2027.
- ERP readiness: prepare people, processes, data, and systems for successful ERP adoption and more efficient, integrated college operations.

# TTC Community

## Goal:

Leverage meaningful community engagement to strengthen the college's role as a leader in regional economic development by enhancing cross-sector partnerships and continuing education opportunities.

## Key Performance Indicators:

1. Continuing Education enrollment
2. Local high school graduates attending TTC the subsequent fall

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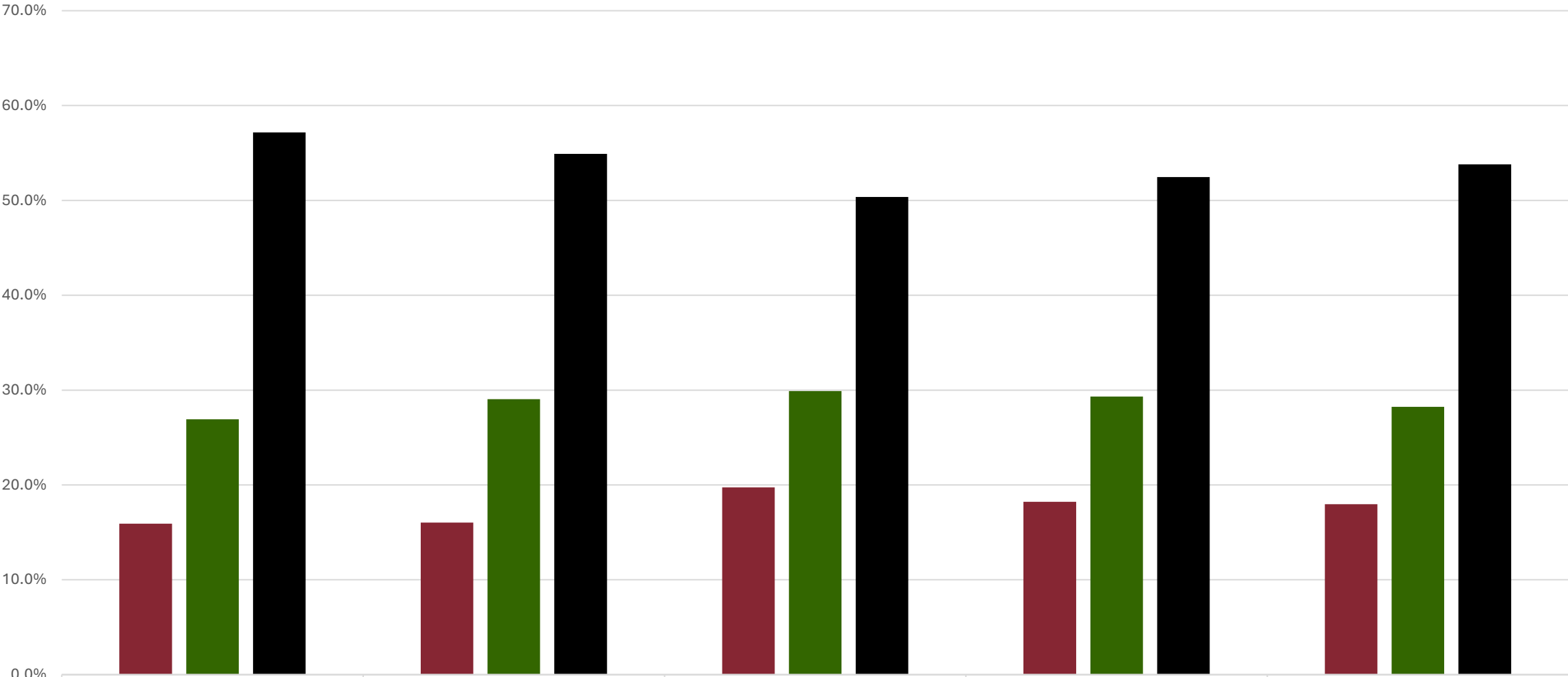
TRIDENT TECHNICAL COLLEGE

- Both the number of classes offered, and headcount increased from 2023-2024 to 2024-2025 for Continuing Education.
- Data on local high school graduates and subsequent fall enrollment is updated from CHE in late spring.

## Increase enrollment in Continuing Education courses

Continuing Education Category	2023-24 FY		2024-25 FY	
	Classes	Headcount	Classes	Headcount
Business	10	192	25	308
Culinary and Hospitality	11	112	0	0
Engineering and Manufacturing	9	64	4	34
Health, Human, and Personal Services	47	513	65	951
Information Technology	10	138	8	99
Law and Criminal Justice	25	121	25	105
Maintenance and Technical Trades	45	368	64	2252
Media and Visual Arts	1	5	2	10
Personal Interest	66	852	68	822
Youth Programs	30	422	21	233
<b>TOTAL</b>	<b>254</b>	<b>2,787</b>	<b>282</b>	<b>4,814</b>

Local HS Spring Graduates: Subsequent Fall Enrollment in SC College



■ % TTC  
■ % Other SC College  
■ % Unknown

	Spring 2021	Spring 2022	Spring 2023	Spring 2024	Spring 2025
% TTC	15.9%	16.0%	19.8%	18.2%	18.0%
% Other SC College	26.9%	29.1%	29.9%	29.3%	28.2%
% Unknown	57.2%	54.9%	50.4%	52.5%	53.8%

- Performed SWOT analysis on three areas of potential growth for the college: Dual enrollment; Veterans, military personnel, and families; Transfer out students
- The opportunities identified will be shared with TTC Leadership Academy to use for final projects. Cabinet will review those projects for potential action plans in 2026-2027.