

# 2022-2023 **STRATEGIC PLAN REPORT**

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TRIDENT TECHNICAL COLLEGE  
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# Mission and Values



At Trident Technical College (TTC), education is about opportunity. As one of South Carolina’s largest higher education institutions, TTC provides that opportunity to over 18,000 curriculum and continuing education students each year. TTC offers more than 150 programs of study in some of the most sought-after career fields in arts and sciences; business; culinary and hospitality; education; engineering and manufacturing; health, human and personal services; information technology; law and criminal justice; maintenance and technical trades; and media and visual arts.

Rapid technological change and increased globalization create an extremely complex job market. Our mission is to equip students with the education they need to succeed in this challenging environment. To meet their needs, as well as the needs of our region’s workforce, we continue to grow.

TTC is committed to accountability. Our commitment to our students, our community, and the citizens of South Carolina is simple: TTC will provide cost-effective, state-of-the-art education and training to give our students the best opportunity to succeed in today’s world.

## Mission

Educate the individual. Accelerate the economy. Inspire the future.

## Values

Integrity	Academic excellence	Diversity, equity, and inclusion	Innovation
Respect	Academic freedom	Accessibility	Collaboration
Student achievement	Excellence in customer service	Affordability	Community engagement

## Role and Scope

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston, and Dorchester counties. An open-door institution of higher education and one of the largest institutions in the state, Trident Technical College welcomes and serves students from the rich variety of backgrounds in its service area.

To help students meet their goals, the college offers applied technical associate degrees, diplomas, certificates, and university transfer associate degrees. The curriculum includes programs in arts and sciences; business; culinary and hospitality; education; engineering and manufacturing; health, human and personal services; information technology; law and criminal justice; maintenance and technical trades; and media and visual arts. Additionally, the college offers high school dual enrollment partnerships, apprenticeship programs, customized workforce training, and personal enrichment opportunities. To foster student success, the college provides multiple course delivery methods and comprehensive academic and student support services.

# Annual Highlights

During the 2022 – 2023 academic year, the college implemented free tuition, which led to record enrollments. The college also developed a new five-year strategic plan.



## Student Performance

Student Performance Measure	Fall 2011	Fall 2014	Fall 2022
Composition 1 Course Success Rate	61%	73%	64%
College Algebra Course Success Rate	46%	56%	57%
Overall Course Success Rate	62%	76%	72%
First-time Full-time Freshman fall-to-spring retention	77%	89%	81%
First-time Full-time Freshman fall-to-fall retention	51%	62%	60%

**Dual Credit.** Dual credit enrollments continue to account for 17% of the entire student population. With 2,433 students enrolled in fall 2023 the number of dual credit students increased 15.6% over fall 2022.

**Workforce Pathways.** The division of Education received funding from the General Assembly to offer scholarships for workforce training in 2022-23. As constraints were eliminated from the pandemic, the program served 773 students, an increase of 24% over 2021-22, with funding of \$1,782,366, which covered course fees in the areas of health care, manufacturing, information technology, human resources/business, and contract training.

**Free Tuition.** In summer 2022, Trident Technical College decided to extend free tuition for all academic programs, an initiative originally started by South Carolina Governor McMaster, through spring 2024. This free tuition opportunity applied to most South Carolina residents. Compared to the previous academic year, fall 2022 enrollment of 11,789 was a 4.5% increase, spring 2023 enrollment of 11,550 was a 7.3% increase, and summer 2023 enrollment of 8,188 was a 27.6% increase.

**Strategic Planning.** The Strategic Planning Committee was assembled summer of 2022 and consisted of 20 employees from across the college. The committee met during fall 2022 and spring 2023 to develop the new five-year Strategic Plan, “One TTC”. The plan has three identified themes: Student Achievement, Student Experience, and TTC Community. Each theme has goals and action items outlined to help the college meet these goals.

**Berkeley Campus.** TTC secured funding for Berkeley Campus renovations.

**Enterprise Resource Planning (ERP) System.** TTC began working with state procurement on the selection of new ERP system for the college. As of January 2024, proposals from vendors have been received and distributed to the college’s selection panel for evaluation.

**Grants.** TTC’s Development division worked in 2022-23 on making connections with new funding agencies as well as maintaining support from valued partners. TTC will receive a \$1.5 million subaward of Federal Transit Administration funds over 4 years to develop heavy commercial EV curriculum and provide direct financial support to students. Grants supporting apprenticeships included \$318,600 from New America and \$30,000 from Bank of America. The SC Film Commission continued to support the Indie Grants program with \$350,000 in funding, reflecting an increase to support a new student internship initiative. Additional grants supported the HVAC program (\$100,000 from Johnson Controls) and an expansion of the Dental Hygiene programs and Dental Clinic (\$100,000 from Blue Cross Blue Shield Foundation). TTC will work on a small business support project with the SC Sea Grant Consortium (\$20,000). TTC also received awards from Barzan, Boeing, and Bosch to support a variety of student-focused STEM projects, as well as awards from the Unitarian Church, Joanna Foundation, and the Henry and Sylvia Yaschik Foundation to support the TTC Grocery Vault.

# Organizational Profile

## Student Demographics

TTC Student Profile		
Total Enrollment	Fall 2023	14,025
Age	<25	63%
	>25	37%
Gender	Male	37%
	Female	63%
Race/Ethnicity	Asian	2%
	American Indian/Alaskan	<1%
	African American	28%
	Hawaiian/Pacific Islander	<1%
	Hispanic	10%
	White/Non-Hispanic	52%
	Two or more races	6%
Unknown	3%	
Program (duplicated)	Associate	102%
	Diploma/Certificate	25%
	Non-Degree	3%
Student Load	Full-time	33%
	Part-time	67%

Trident Technical College is a public two-year college in South Carolina serving Berkeley, Charleston, and Dorchester counties with five campuses, two instructional sites, and numerous distance-learning opportunities. A member of the 16-college State Board for Technical and Comprehensive Education (SBTCE) system, TTC provides educational programs and promotes economic development in the tri-county area.

## Employees

TTC employs a diverse and highly qualified faculty and staff. TTC faculty members average 14 years of teaching experience and 10 years of work experience in their discipline. Eighty-two percent of the faculty hold advanced degrees.

TTC Faculty and Staff			
Fall 2023	Total	607	Percent
Status	Faculty	251	41%
	Staff	356	59%
Gender	Female	359	59%
	Male	248	41%
Ethnicity	African American	167	28%
	White/Non-Hispanic	393	65%
	Other minorities	47	7%

## Operating Locations

The college maintains five campuses: Thornley Campus in North Charleston, Berkeley Campus in rural Berkeley County, Palmer Campus in downtown Charleston, Mount Pleasant Campus in the East Cooper area, and Dorchester Campus in the Oakbrook area of Dorchester County. TTC has two instructional sites: Dorchester County QuickJobs Training Center and Wando High School. TTC offers courses at additional off-site locations as appropriate, including courses for dual credit students in local high schools, clinical courses in hospitals and medical facilities, courses delivered at local business and industry locations, and continuing education outreach programs in rural areas.

# Strategic Planning

In spring 2023, TTC completed work on the 2023 - 2028 Strategic Plan. The plan has three identified themes: Student Achievement, Student Experience, and TTC Community. Each theme has goals and action items outlined to help meet these goals.

## 1. Student Achievement

- Goal 1: Help students stay enrolled
- Goal 2: Help students successfully complete classes
- Goal 3: Help students meet their transfer goal
- Goal 4: Help students graduate
- Goal 5: Help students get jobs after graduation

## 2. Student Experience

- Goal 1: Remove barriers to meaningful student experiences
- Goal 2: Ensure that all students are welcomed, respected, and valued to create a sense of belonging

## 3. TTC Community

- Goal 1: Build ONE TTC
- Goal 2: Increase and enhance public (external) events and awareness



# Strategic Plan Measures and Results

## Student Achievement

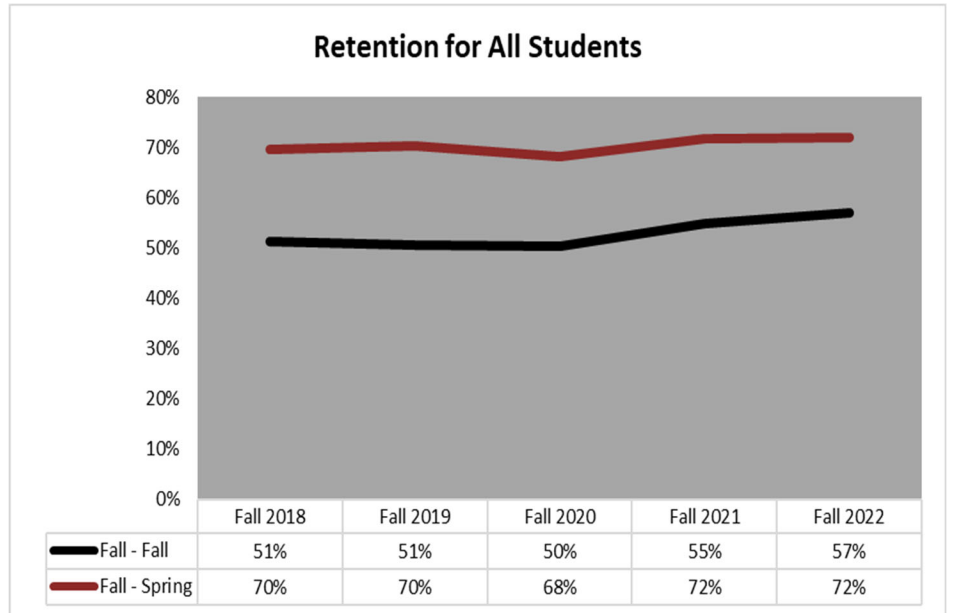
### Goal 1: Help students stay enrolled

#### Increase retention rates for all students.

After a slight decrease in retention in 2020, both fall-to-fall and fall-to-spring retention have increased.

Historically, this is the highest fall-to-fall retention in the past nine years. This is the second highest retention for fall-to-spring. Fall 2014 to spring 2015 retention was 75%.

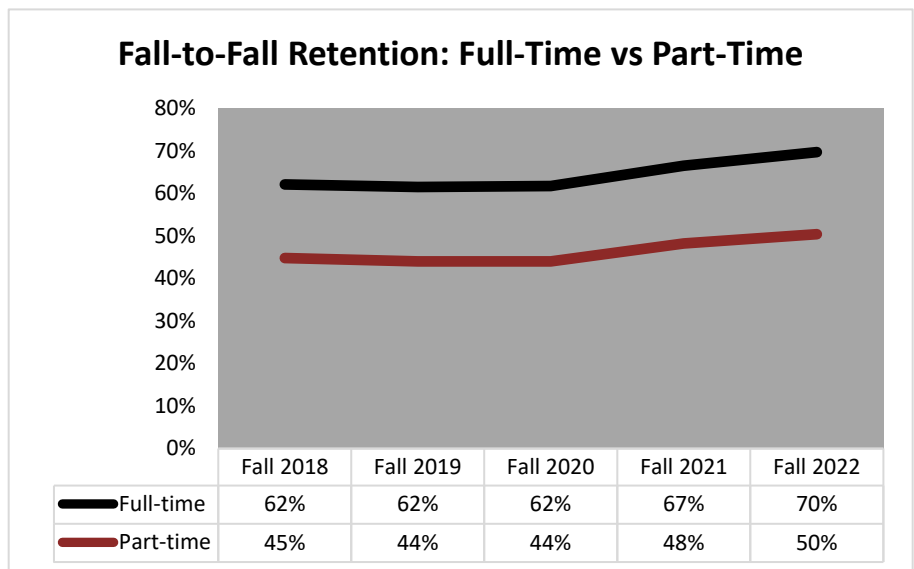
Sources: TTC Institutional Research



#### Achieve equitable retention rates for all students by enrollment status.

While retention rates are increasing for both full-time and part-time students, the retention gap between them is 20%, which is the largest gap in the 5 years displayed.

Sources: TTC Institutional Research

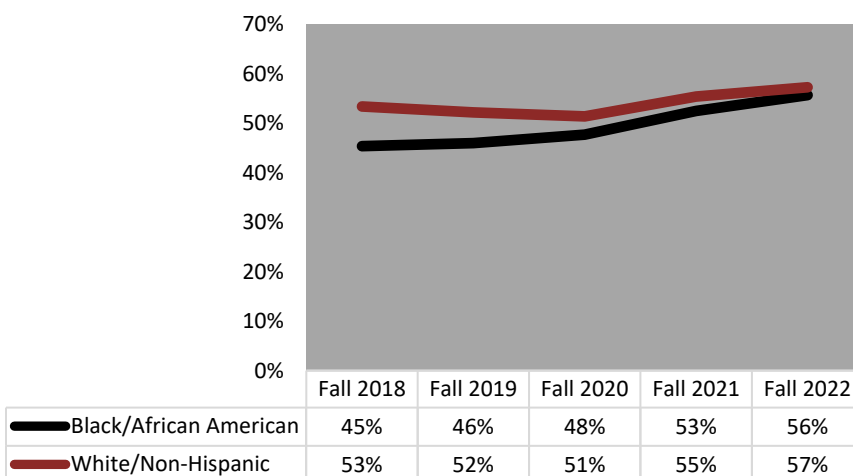


**Achieve equitable retention rates for all students by race/ethnicity.**

The retention gap between Black/African American students and White/Non-Hispanic students has continued to decrease since fall 2018 while retention for both student populations has increased.

Source: TTC Institutional Research

**Fall-to-Fall Retention: by Race/Ethnicity**

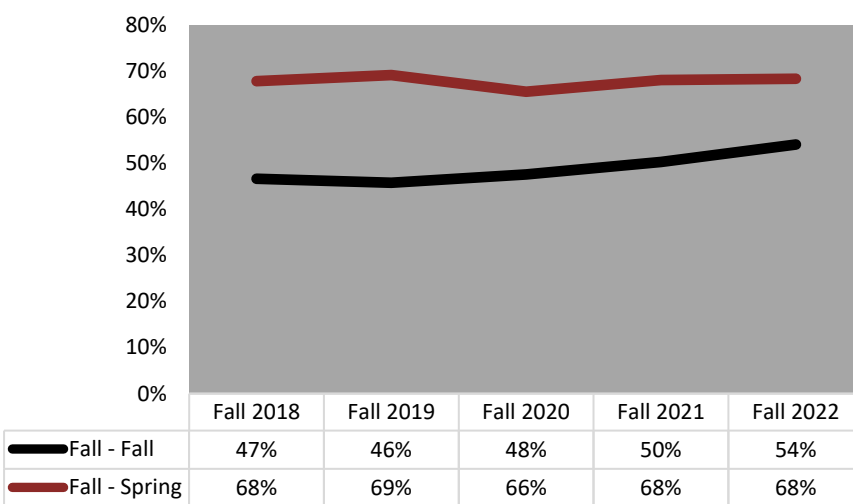


**Increase retention rates for first-time freshmen (FTF).**

Fall-to-fall retention rates for FTF have increased over the last five years while fall-to-spring retention rates remain stagnant. Both are lower than the overall retention rates (57% and 72% as seen in the first chart).

Source: TTC Institutional Research

**First-Time Freshmen (FTF) Retention**





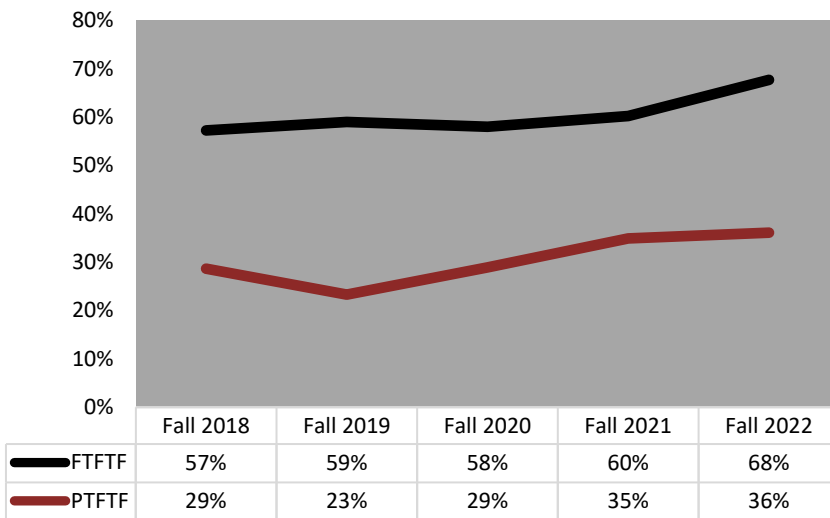
**Achieve equitable retention rates for first-time freshmen (FTF) by enrollment status.**

Fall-to-fall retention rates for part-time first-time freshmen (PTFTF) have increased but remain a point of concern.

Fall-to-fall retention rates for full-time first-time freshmen (FTFTF) are higher than the overall fall-to-fall retention rates.

Source: TTC Institutional Research

**Fall-to-Fall Retention: FTF by Enrollment Status**

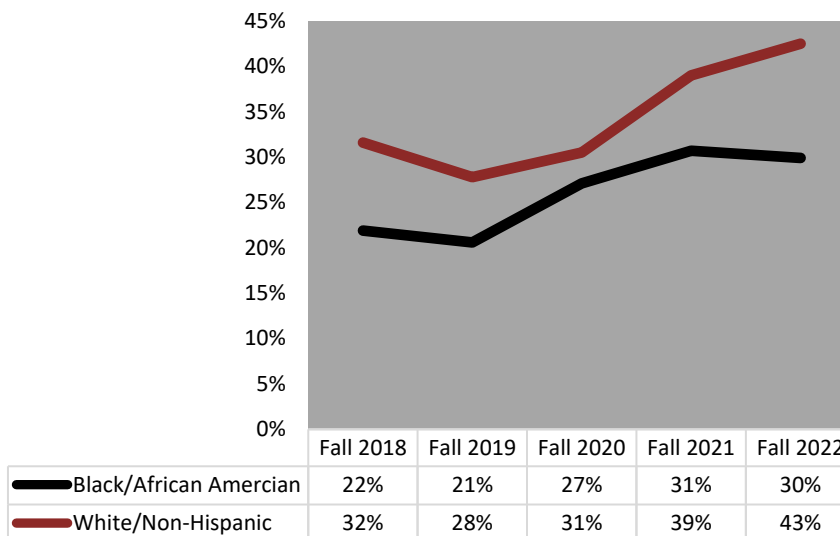


**Achieve equitable retention rates for PTFTF by race/ethnicity.**

The retention rate gap between Black/African American and White PTFTF had closed to 4% in fall 2020, but since has widened again. The fall 2022 retention rate gap is 13%.

Source: TTC Institutional Research

**Fall-to-Fall Retention: PTFTF by Race/Ethnicity**

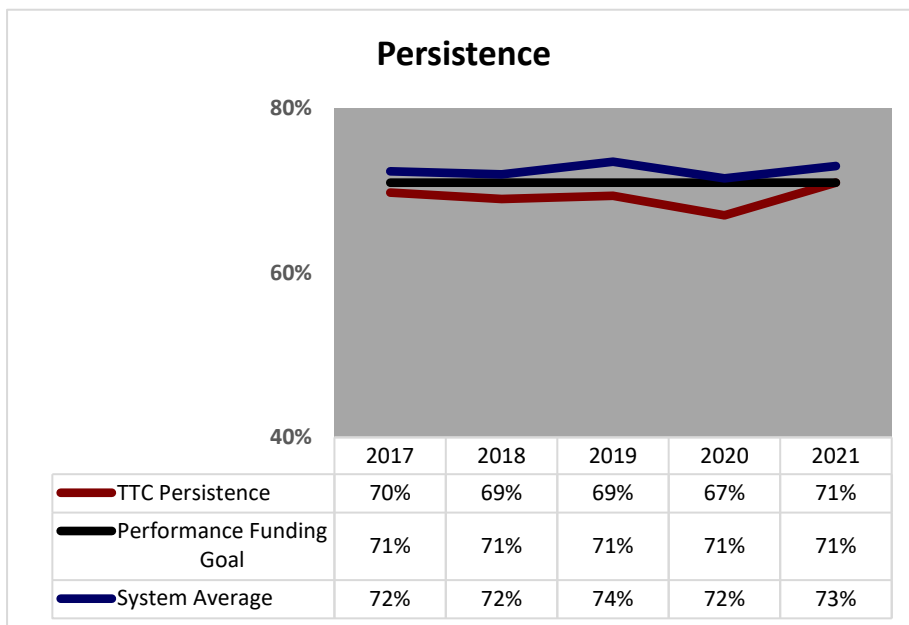


**Meet or exceed performance funding goal: Persistence.**

Persistence is defined as fall-to-spring retention. It includes the number of students enrolled in the subsequent spring or completers from the fall cohort. This measure excludes dual credit students.

TTC met this metric with the fall 2021 cohort for the first time since the fall 2016 cohort.

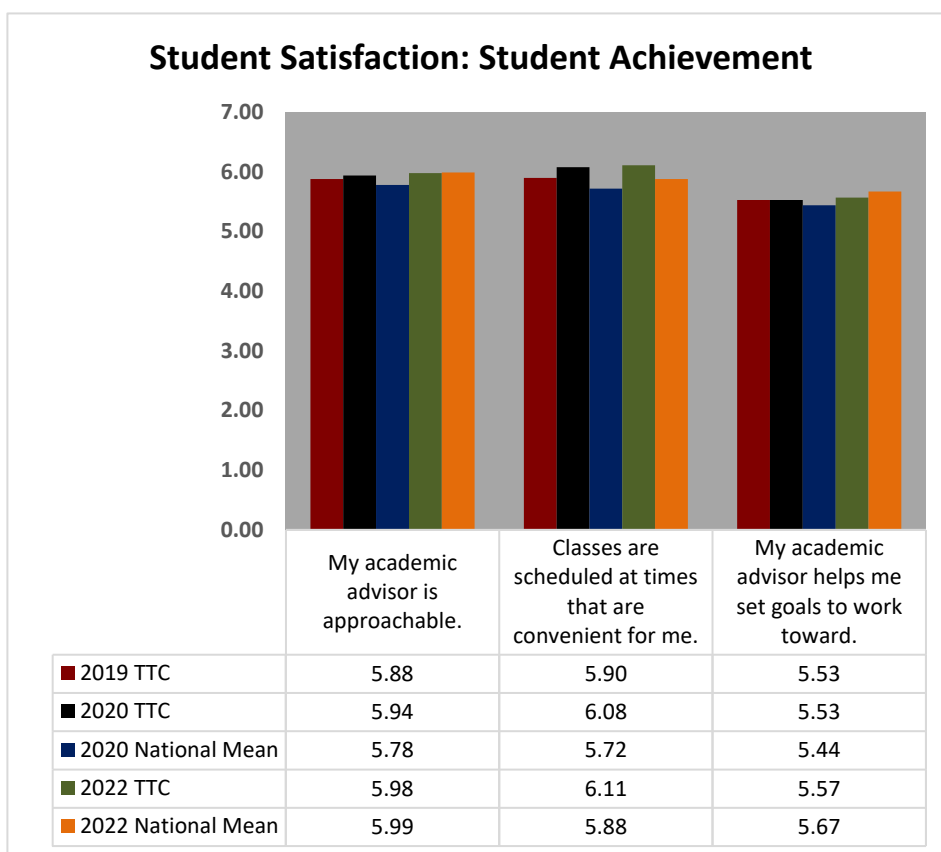
Source: South Carolina Technical College System (SCTCS) Performance Funding Indicators.



**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the three selected survey items related to student achievement (help students stay enrolled), satisfaction increased since fall 2019 and was mixed when compared to the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory



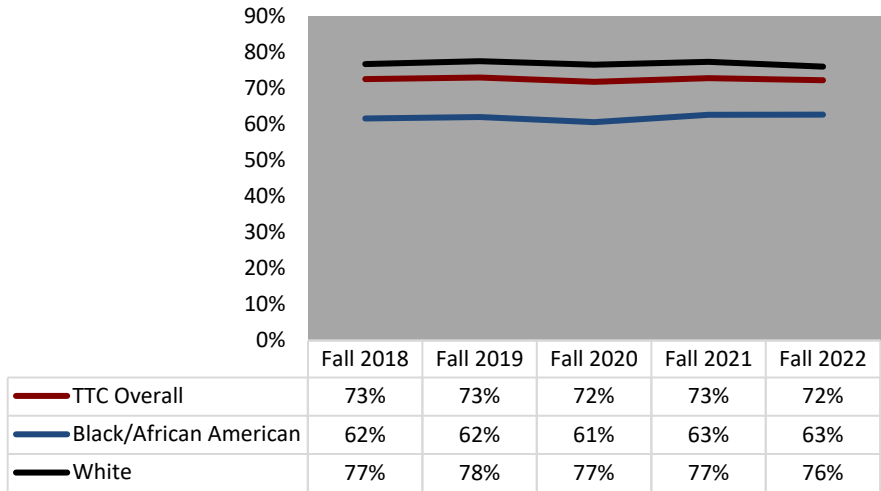
**Goal 2: Help students successfully complete classes**

**Achieve equitable course success rates by race/ethnicity.**

Overall course success rates have remained consistent year-to-year but have decreased slightly since the fall 2014 (76%) conversion to the 7-week term schedule. Equity gaps remain consistent, ranging from a retention gap of 13% to 16%.

Source: TTC Institutional Research

**Course Success Rates: Overall and by Race/Ethnicity**

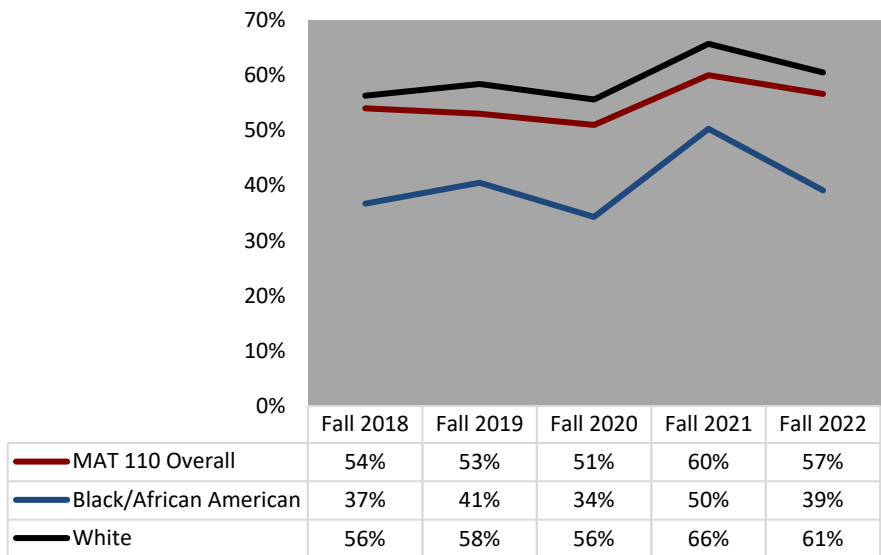


**Achieve equitable success rates in MAT 110 (College Algebra) by race/ethnicity.**

MAT 110 course success rates saw a low of 51% in fall 2020 followed by a high of 60% in fall 2021. However, even with the variability in the success rates, White students have consistently performed at a higher rate than the MAT 110 overall rate and Black/African American students have consistently performed at a lower rate than the MAT 110 overall rate. The largest achievement gaps between Black/African American and White students were in fall 2020 and fall 2022 with a 22%-point difference.

Source: TTC Institutional Research

**MAT 110: Overall and by Race/Ethnicity**

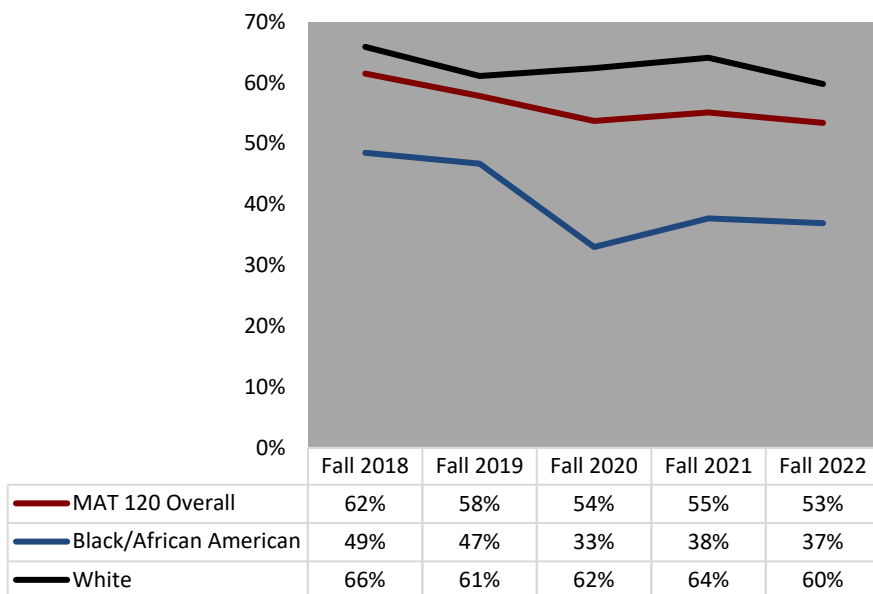


**Achieve equitable success rates in MAT 120 (Probability and Statistics) by race/ethnicity.**

MAT 120 course success rates have consistently decreased since fall 2018. White students have consistently performed at a higher rate than the MAT 120 overall success rate and Black/African American students have consistently performed at a lower rate than the MAT 120 overall success rate. The largest gap between Black/African American and White students was fall 2020 with a 29%-point difference.

Source: TTC Institutional Research

**MAT 120: Overall and by Race/Ethnicity**

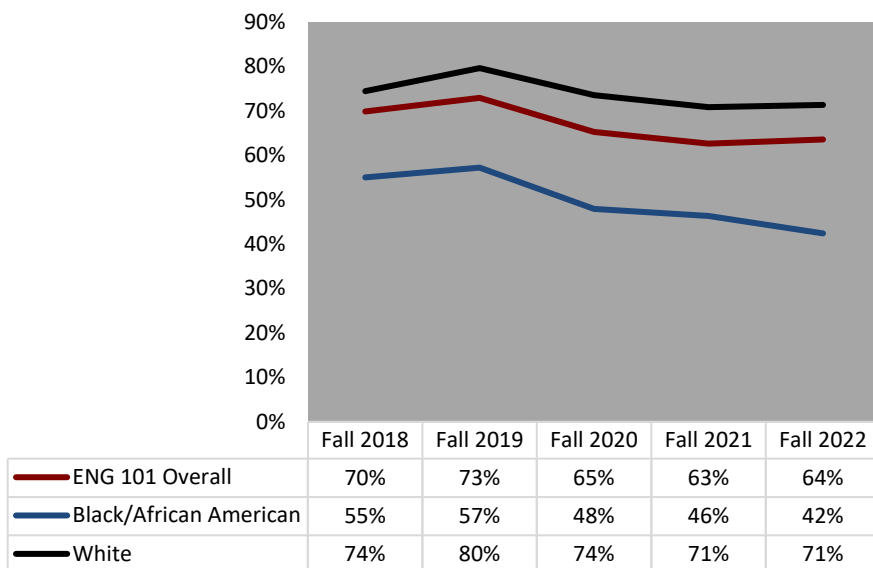


**Achieve equitable success rates in ENG 101 (English Composition I) by race/ethnicity.**

ENG 101 course success rates decreased in fall 2020 and remain fairly consistent through fall 2022. White students have consistently performed at a higher rate than the ENG 101 overall success rate and Black/African American students have consistently performed at a lower rate than the ENG 101 overall success rate. The largest gap between Black/African American and White students was fall 2022 with a 29%-point difference.

Source: TTC Institutional Research

**ENG 101: Overall and by Race/Ethnicity**



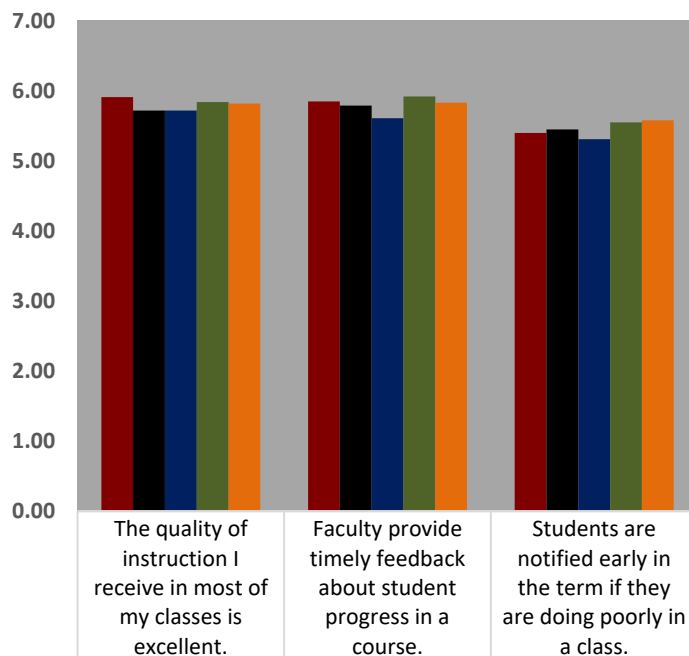
**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the three selected survey items related to student achievement (help students complete classes), satisfaction decreased from fall 2019 in regard to quality of instruction but increased in regard to timely feedback from faculty and student notifications of performance.

In fall 2022, all survey items were above or close to the national levels of satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

**Student Satisfaction: Student Achievement**



	The quality of instruction I receive in most of my classes is excellent.	Faculty provide timely feedback about student progress in a course.	Students are notified early in the term if they are doing poorly in a class.
2019 TTC	5.91	5.85	5.40
2020 TTC	5.72	5.79	5.45
2020 National Mean	5.72	5.61	5.31
2022 TTC	5.84	5.92	5.55
2022 National Mean	5.82	5.83	5.58

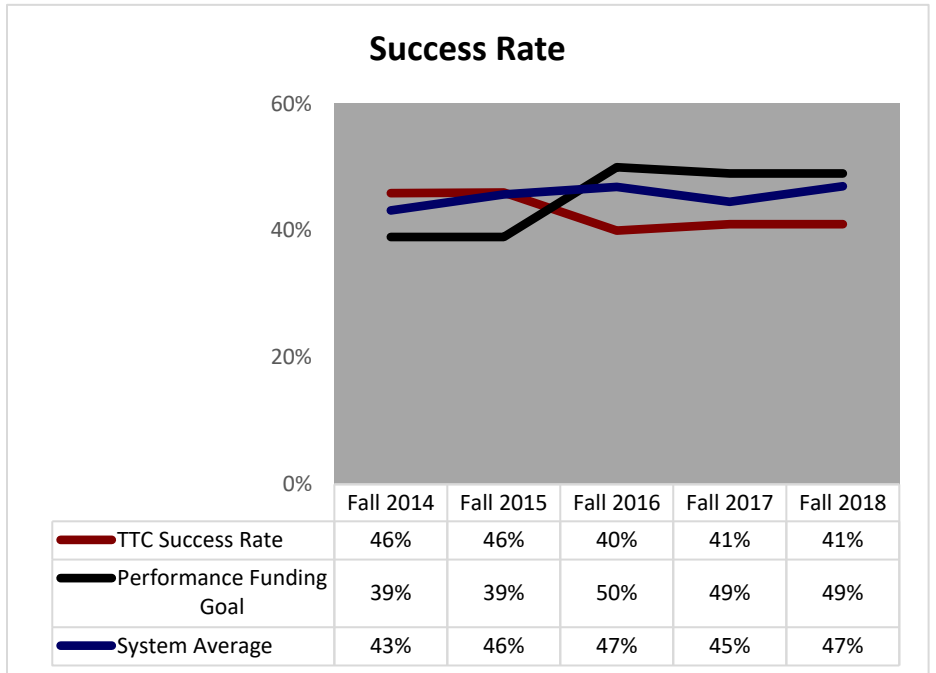
**Goal 3: Help students meet their transfer goal**

**Meet or exceed the South Carolina Technical College System (SCTCS) performance funding metric: Success Rate.**

Success Rate is defined as both full- and part-time students at the 150% time to completion mark and includes graduate, transfer, or still enrolled students.

TTC has not met this metric for the last three cohorts.

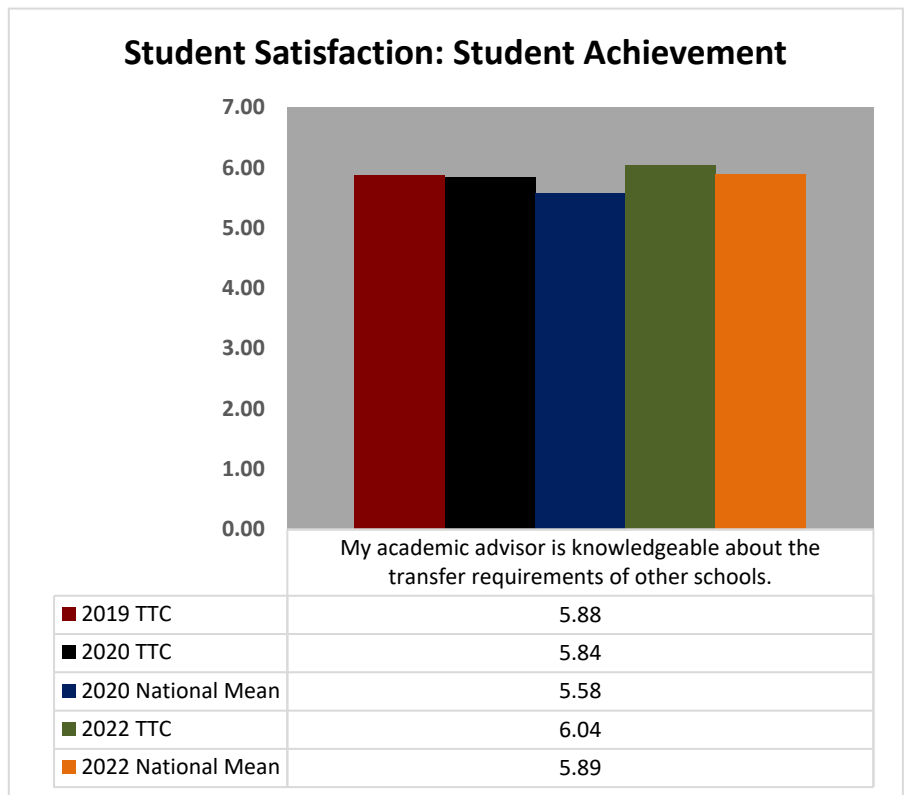
Source: South Carolina Technical College System (SCTCS) Performance Funding Indicators.



**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the selected survey item related to student achievement (help meet transfer goal), satisfaction increased since fall 2019, after a dip in fall 2020. For fall 2022, TTC student satisfaction remains above the national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory



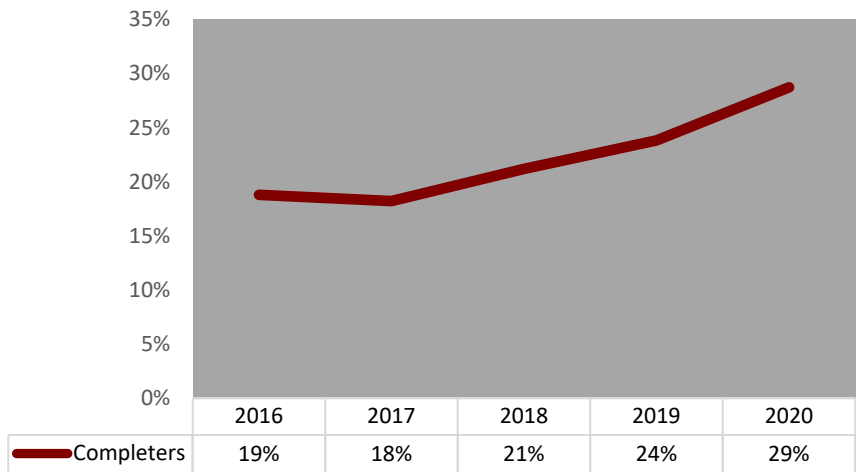
**Goal 4: Help students graduate**

**Increase IPEDS 150% graduation rate.**

The IPEDS graduation rate is TTC’s key graduation metric reported to SACSCOC. This metric measures the percentage of first-time full-time degree seeking students that graduate within 150% time (3 years for declared associate degree; 18 months for certificate). While the rate remains low, TTC has seen a 10% increase since 2016 and a 13% increase since 2014 (7-week terms).

Source: TTC Institutional Research

**IPEDS 150% Graduation Rate**

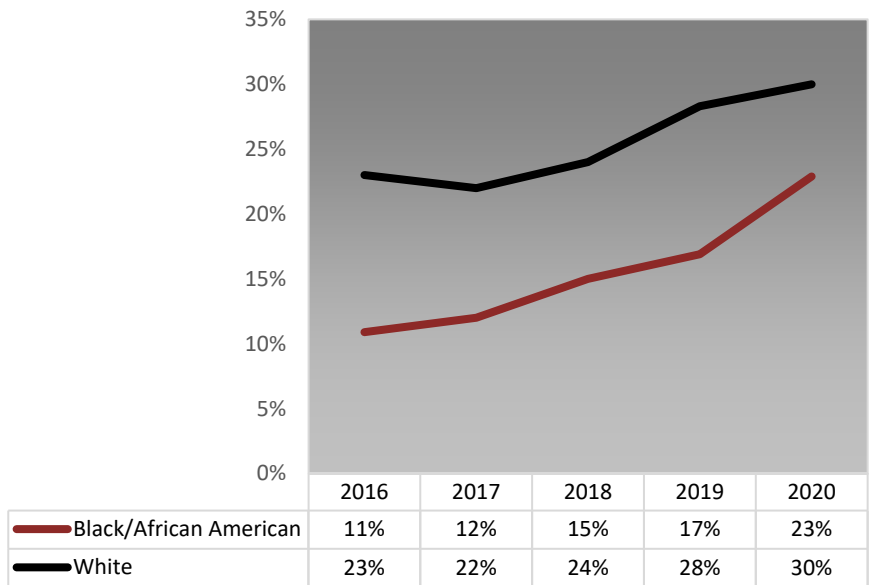


**Achieve equitable IPEDS 150% graduation rate by race/ethnicity.**

TTC monitors graduation rates by race/ethnicity. While graduation rates of Black/African American students remain lower than White students, they have made significant gains with the past five cohorts.

Source: TTC Institutional Research

**IPEDS 150% Graduation Rate by Race/Ethnicity**

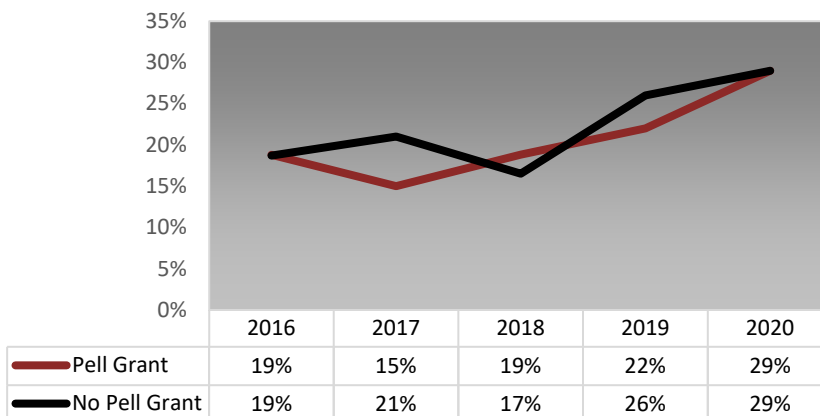


**Achieve equitable IPEDS 150% graduation rate by socioeconomic status.**

TTC monitors graduation rates by socioeconomic status. Graduation rates of students receiving the Pell Grant, as well as students not receiving the Pell Grant, increased and were both at 29% for the fall 2020 cohort.

Source: TTC Institutional Research

**IPEDS 150% Graduation Rate by Socioeconomic Status**



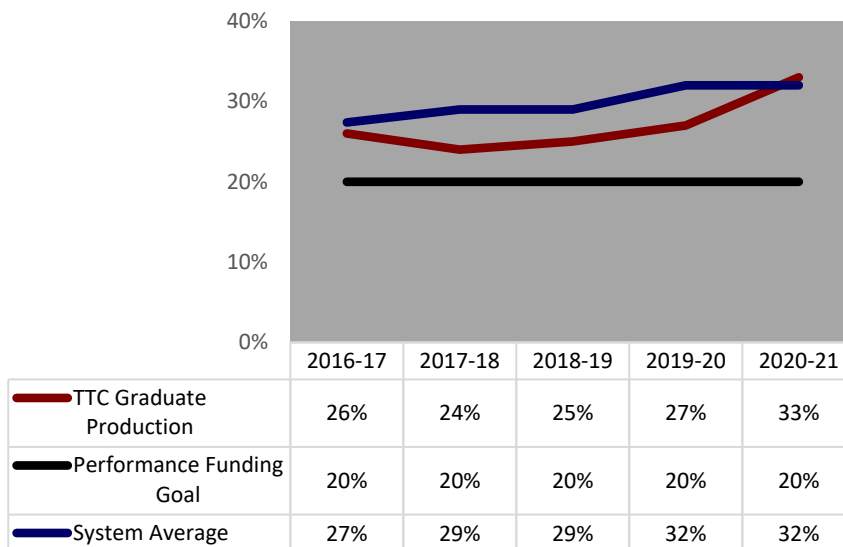
**Meet or exceed the South Carolina Technical College System (SCTCS) performance funding metric: Graduate Production Rate.**

Graduate Production Rate is defined as total number of awards in an academic year divided by the fall term full-time equivalent (FTE).

TTC has consistently met this goal.

Source: South Carolina Technical College System (SCTCS) Performance Funding Indicators.

**Graduate Production Rate**



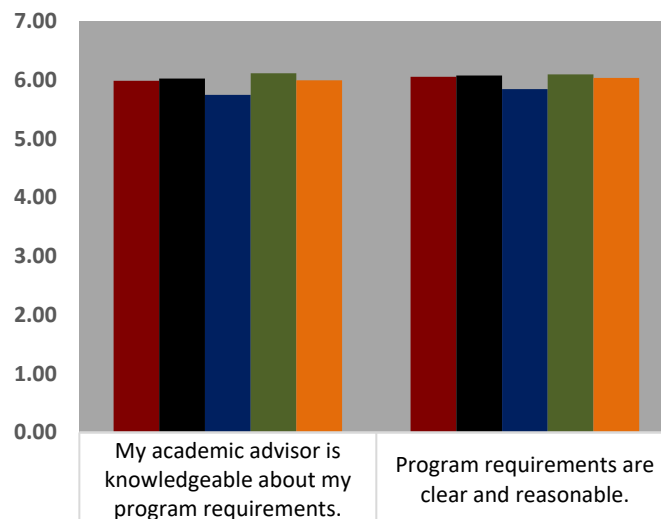


**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the two selected survey items related to student achievement (help students graduate), satisfaction increased since fall 2019 and is above the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

**Student Satisfaction: Student Achievement**



	My academic advisor is knowledgeable about my program requirements.	Program requirements are clear and reasonable.
■ 2019 TTC	5.99	6.06
■ 2020 TTC	6.03	6.08
■ 2020 National Mean	5.75	5.85
■ 2022 TTC	6.12	6.10
■ 2022 National Mean	6.00	6.04

**Goal 5: Help students get jobs after graduation**

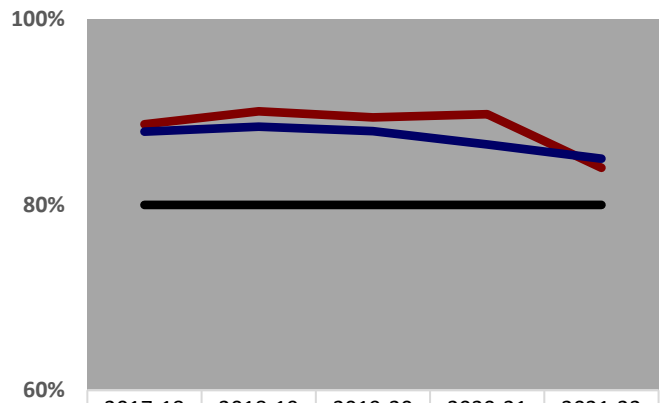
**Meet or exceed the South Carolina Technical College System (SCTCS) performance funding metric: Licensure Exam Rates.**

Licensure exam rates are defined as aggregate pass rated for first-time testers only.

TTC has consistently met this goal.

Source: South Carolina Technical College System (SCTCS) Performance Funding Indicators and Commission on Higher Education (CHE).

**Licensure Exam Rates**



	2017-18	2018-19	2019-20	2020-21	2021-22
TTC Licensure	89%	90%	89%	90%	84%
Performance Funding Goal	80%	80%	80%	80%	80%
System Average	88%	88%	88%	87%	85%

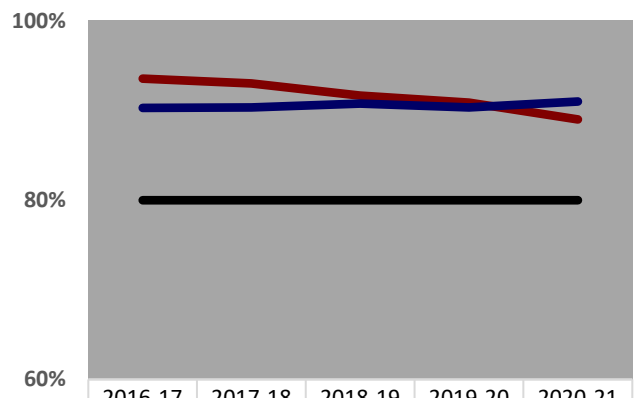
**Meet or exceed the South Carolina Technical College System (SCTCS) performance funding metric: Graduate Placement Rates.**

Graduate placement rates are defined as graduates who are employed or continuing their education in the year following graduation.

TTC has consistently met this goal.

Source: South Carolina Technical College System (SCTCS) Performance Funding Indicators.

**Graduate Placement Rates**



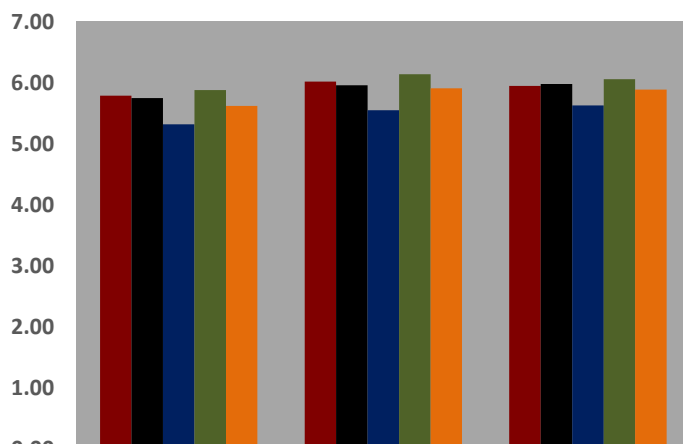
	2016-17	2017-18	2018-19	2019-20	2020-21
TTC Placement	94%	93%	92%	91%	89%
Performance Funding Goal	80%	80%	80%	80%	80%
System Average	90%	90%	91%	90%	91%

**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the three selected survey items related to student achievement (help students get jobs), satisfaction has increased since fall 2019 and is above the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

**Student Satisfaction: Student Achievement**



	Internships or practical experiences are provided in my degree/certificate program.	The career services office provides students with the help they need to get a job.	There are adequate services to help me decide upon a career.
■ 2019 TTC	5.79	6.02	5.95
■ 2020 TTC	5.75	5.96	5.98
■ 2020 National Mean	5.32	5.55	5.63
■ 2022 TTC	5.88	6.14	6.06
■ 2022 National Mean	5.62	5.91	5.89

## Student Experience

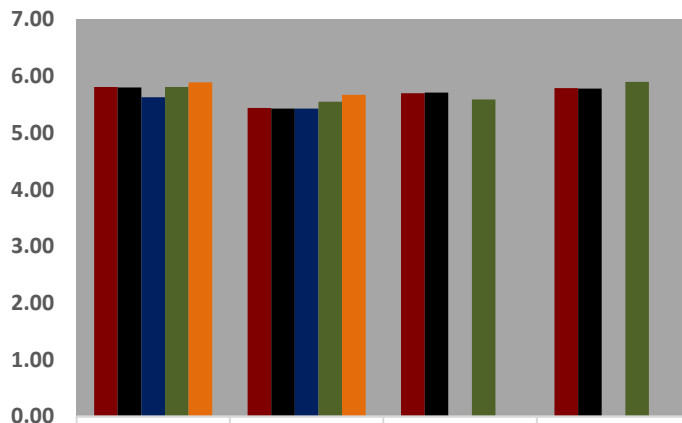
### Goal 1: Remove barriers to meaningful student experiences

#### Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).

Fall 2022 was the last administration of the RNL SSI. For the four selected survey items related to student experience (remove barriers), satisfaction remains mixed when compared to fall 2019. For the items with a national comparison, TTC satisfaction scores are lower than national scores from the fall 2022 administration.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

#### Student Satisfaction: Student Experience

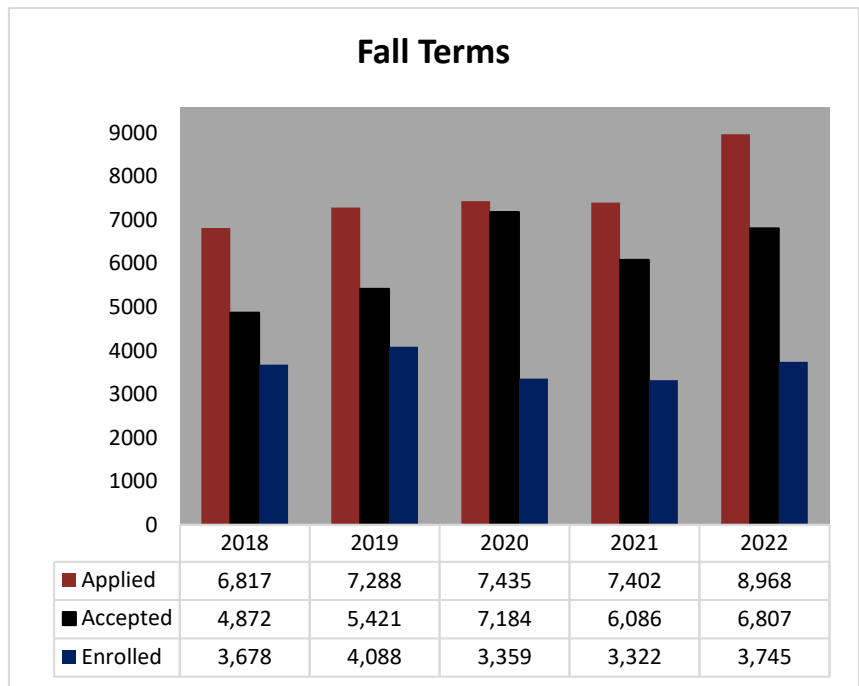


Item	2019 TTC	2020 TTC	2020 National Mean	2022 TTC	2022 National Mean
New student orientation services help students adjust to college.	5.81	5.80	5.63	5.81	5.89
I seldom get the "run-around" when seeking information on this campus.	5.44	5.43	5.43	5.55	5.67
Campus item: The Navigate software allows me to easily plan and register for classes.	5.70	5.71		5.59	
Campus item: My initial experiences with The Hub helped me transition to a new student at TTC.	5.79	5.78		5.90	

### Monitor applications.

The enrolled-to-applied yield was 54% in fall 2018 and was 42% in fall 2022. The number of applications increased at a higher rate than the number of enrolled.

Source: TTC Institutional Research



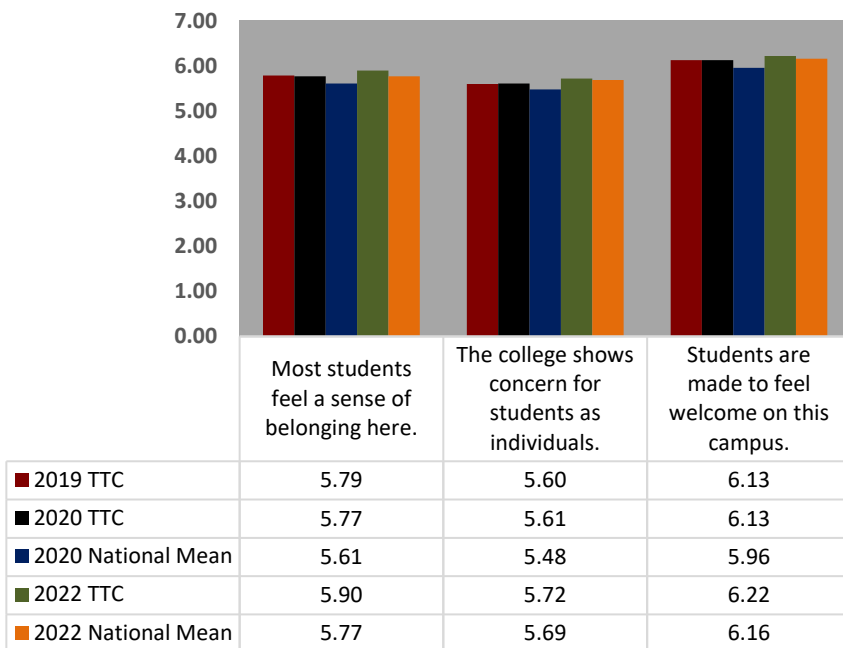
**Goal 2: Ensure that all students are welcomed, respected, and valued to create a sense of belonging**

**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the three selected survey items related to student experience (sense of belonging), satisfaction has increased since fall 2019 and is above the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

**Student Satisfaction: Student Experience**

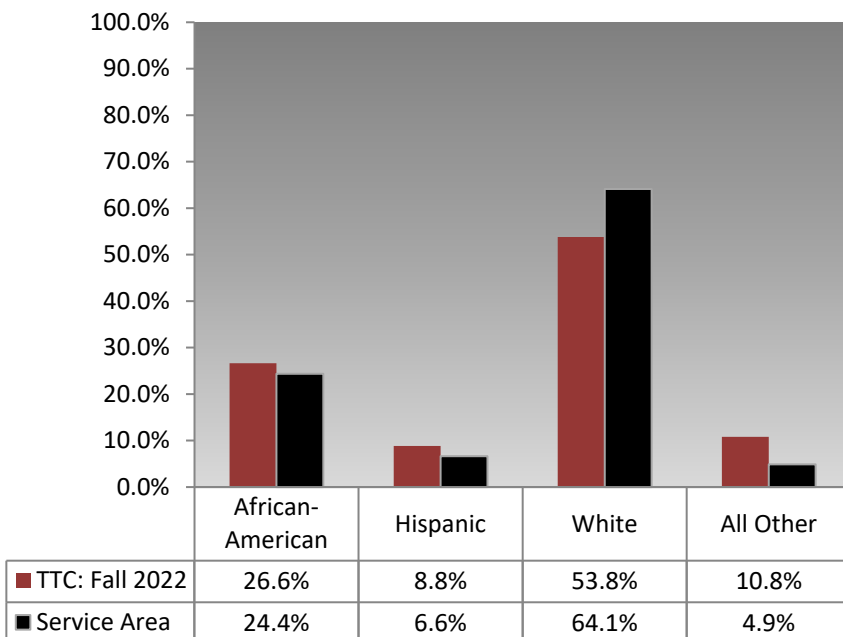


**Compare TTC student population to the service area population.**

The ethnic diversity of TTC's fall 2022 student population closely matches that of the college's service area.

Source: TTC Institutional Research

**Minority Enrollment and Service Area**

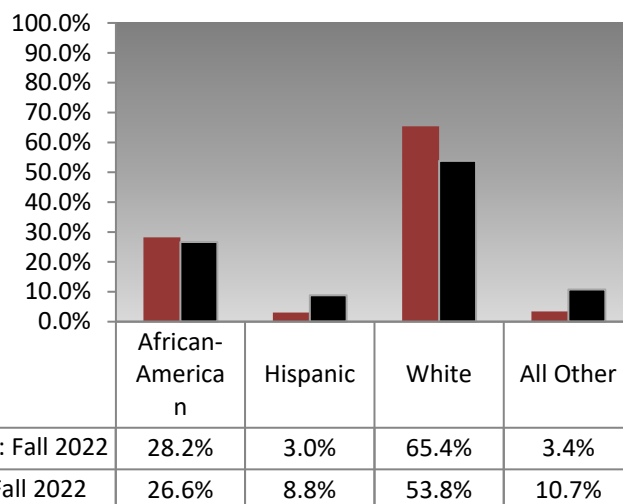


**Compare TTC employees to TTC student population.**

The ethnic diversity of TTC’s fall 2022 employees closely matches that of the student population.

Source: TTC Institutional Research

## Minority Employees and Student Populations

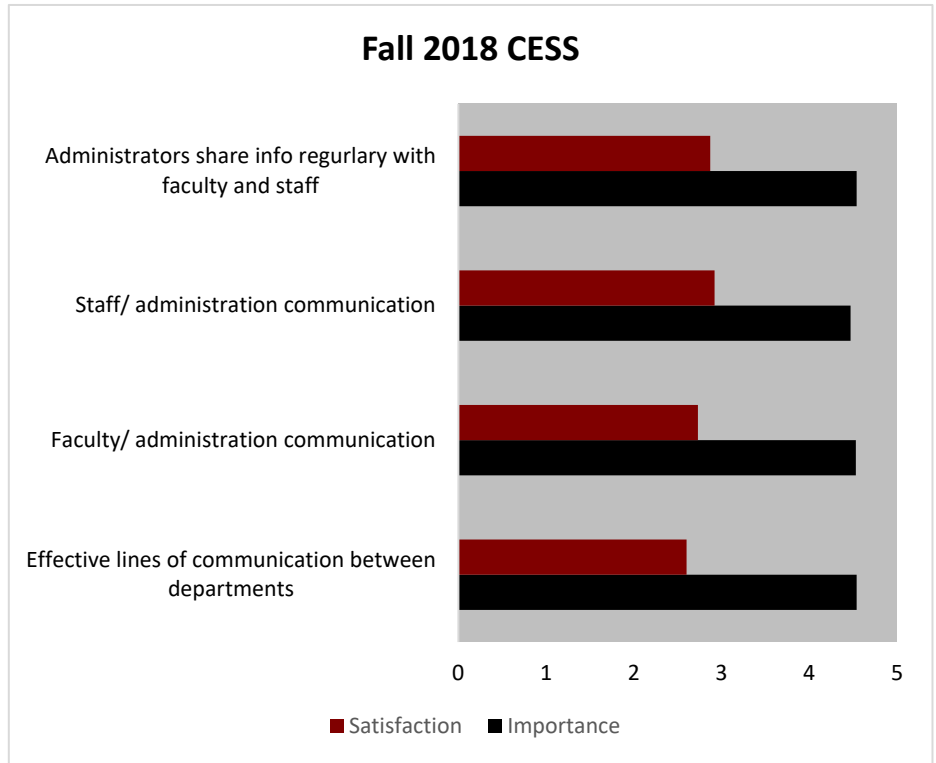


Goal 1: Build ONE TTC

**Measure employee satisfaction through the Ruffalo Noel Levitz (RNL) College Employee Satisfaction Survey (CESS).**

The last employee satisfaction survey was administered in fall 2018. At that time, employees rated importance higher than they rated their satisfaction on the four campus culture and policies questions related specifically to communication. The largest gap (1.94) was with “Effective lines of communication between departments.”

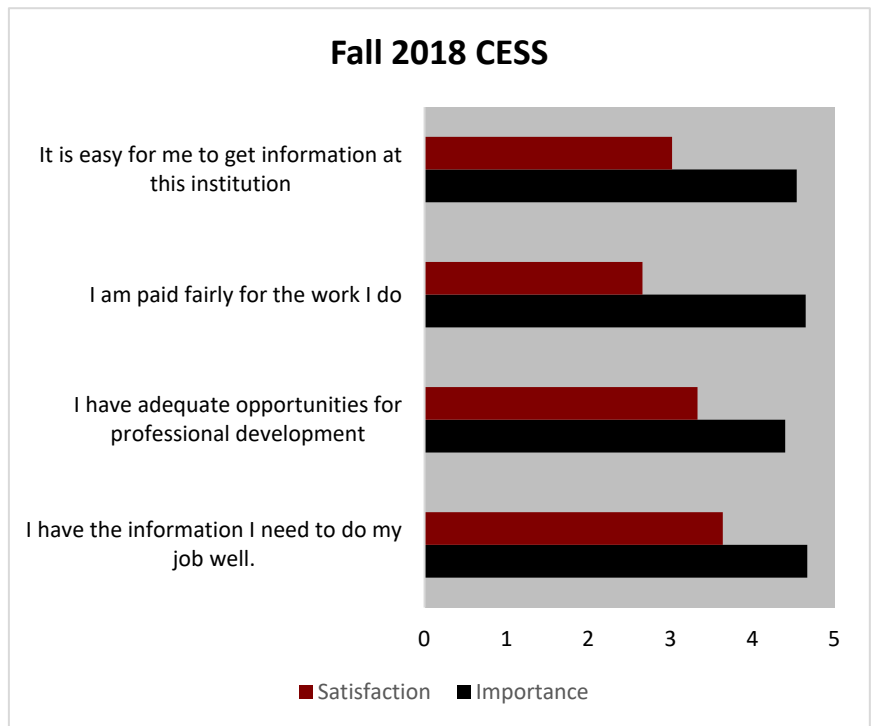
Source: TTC Institutional Research



**Measure employee satisfaction through the Ruffalo Noel Levitz (RNL) College Employee Satisfaction Survey (CESS).**

The last employee satisfaction survey was administered in fall 2018. At that time, employees rated importance higher than they rated their satisfaction on the four work environment questions related specifically to employee job satisfaction. The largest gap (1.99) was with “I am paid fairly for the work I do.”

Source: TTC Institutional Research



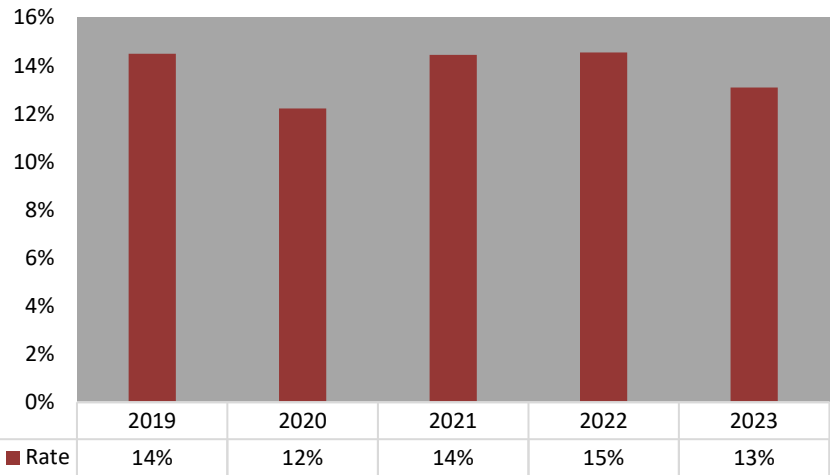


**Monitor employee retention/turnover rates.**

Employee turnover rates are measured by calendar year. The employee turnover rate is still being affected by COVID, but the rate decreased in 2023.

Source: TTC Human Resources

**Employee Turnover Rate**

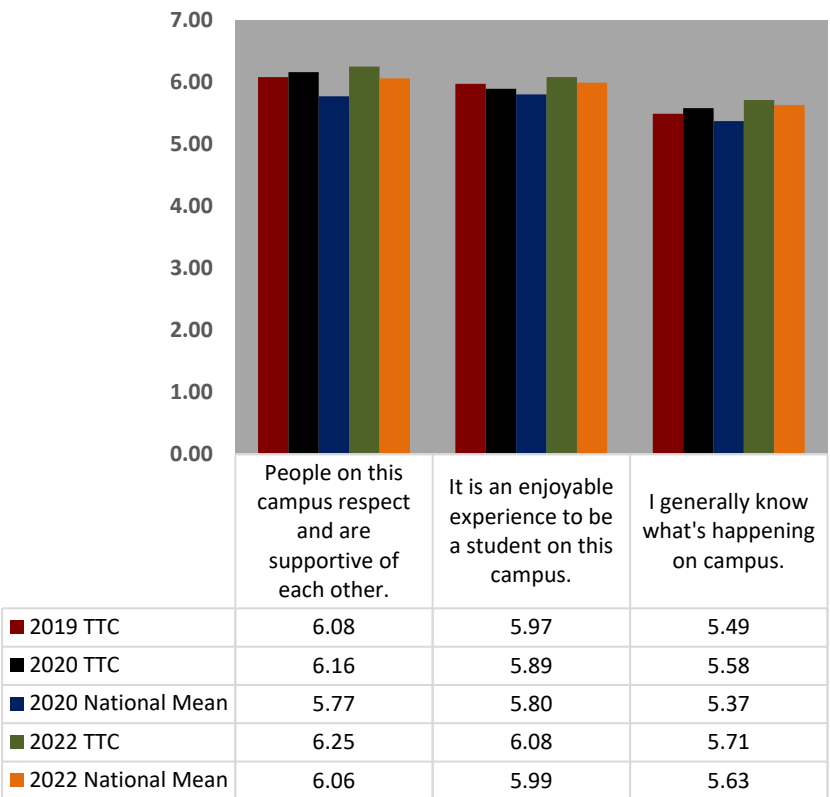


**Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).**

Fall 2022 was the last administration of the RNL SSI. For the three selected survey items related to TTC community (One TTC), satisfaction increased since fall 2019 and is above the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

**Student Satisfaction: TTC Community**



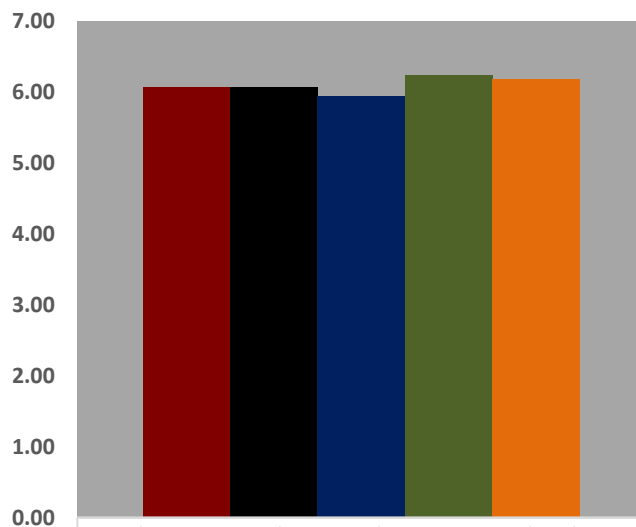
## Goal 2: Increase and enhance public (external) events and awareness

### Measure student satisfaction through the Ruffalo Noel Levitz (RNL) Student Satisfaction Inventory (SSI).

Fall 2022 was the last administration of the RNL SSI. For the selected survey item related to TTC community (public awareness), satisfaction increased since fall 2019 and is above the fall 2022 national mean for satisfaction.

Source: Ruffalo Noel Levitz Student Satisfaction Inventory

### Student Satisfaction: TTC Community



■ 2019 TTC	6.07
■ 2020 TTC	6.08
■ 2020 National Mean	5.95
■ 2022 TTC	6.25
■ 2022 National Mean	6.19

# Institutional Values

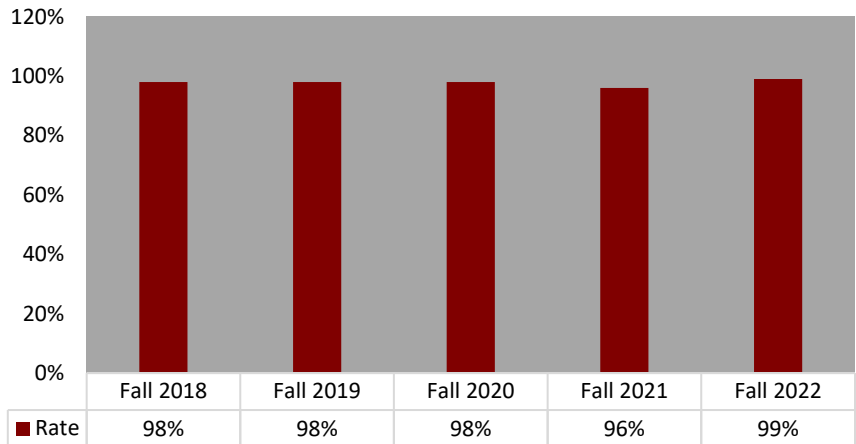
## TTC Value: Diversity, Equity, and Inclusion

### Meet EEO Goals

TTC's performance on attainment of EEO goals continues to be an organizational strength. TTC was first among all South Carolina Technical Colleges and second among state agencies in EEO performance in fall 2022.

Source: TTC Human Resources

### Percent Attainment of EEO Goals

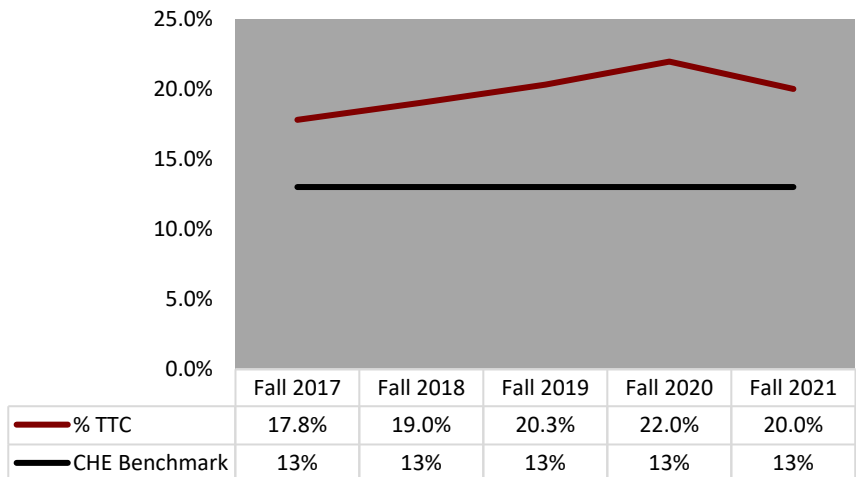


### Value Minority Faculty

The college has exceeded the South Carolina Commission on Higher Education (CHE) performance funding benchmark for minority faculty for 19 years in a row.

Source: SC CHE Institutional Performance Ratings

### Percent Minority Faculty

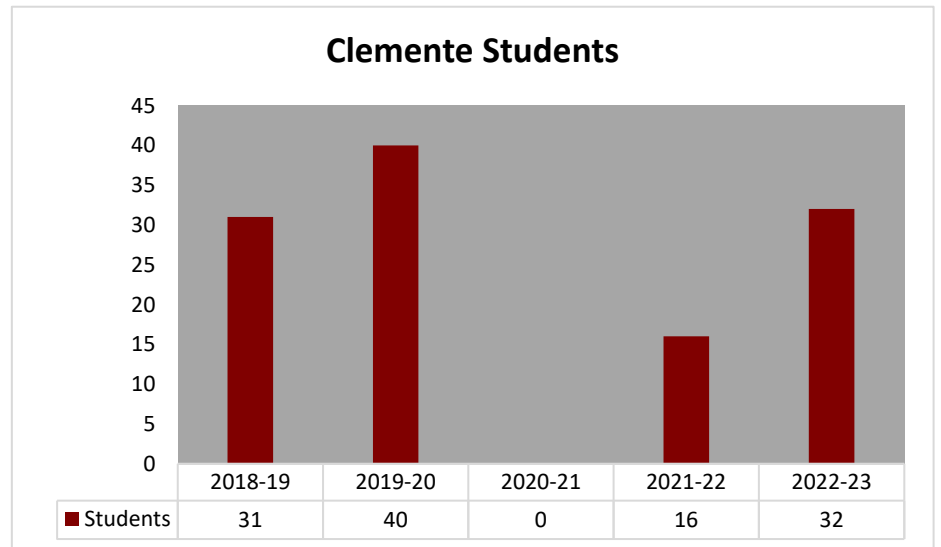


## TTC Value: Accessibility

### Support the Clemente Program

The Clemente Program enrollment was affected by COVID during the 2020-21 academic year. Students returned to Clemente courses in spring 2022 and enrollment is increasing to pre-COVID numbers.

Source: TTC Institutional Research



## TTC Value: Community Engagement

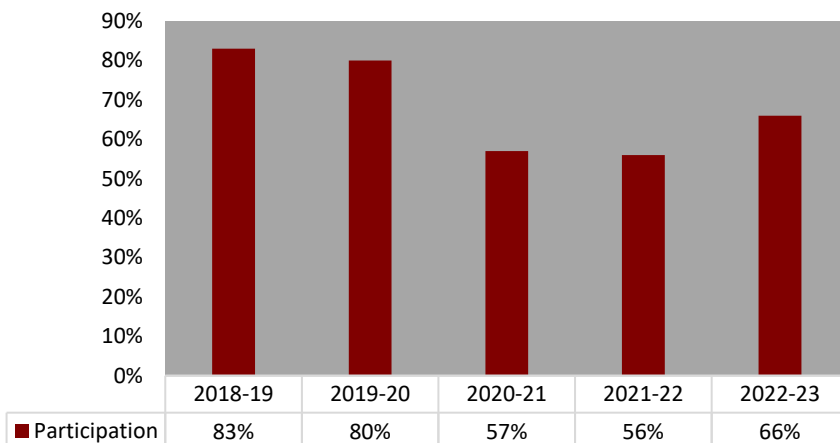
### Grow the Campus Campaign/Employee Giving

Until 2022, employee giving was measured through the annual Campus Campaign. With the 2022 numbers, employee giving now includes other opportunities such as TTC Giving Day and Bubbles and Blingo.

Since 2018, the participation rate has decreased, but with more opportunity to give, we saw the participation rate increase this most recent academic year.

Source: TTC Foundation

### Campus Campaign/Employee Giving



### Grow the Campus Campaign/Employee Giving

The total funds raised have remained relatively consistent over the past five years. With the inclusion of more giving opportunities, the total funds raised increased in 2022-23.

Source: TTC Foundation

### Campus Campaign/Employee Giving

