

# Trident Technical College (TTC) 2016 – 2021 Strategic Plan

## Trident Technical College Vision Statement:

**Educate** the Individual. **Accelerate** the Economy. **Inspire** the Future.

## Trident Technical College Mission Statement:

Trident Technical College serves as catalyst for personal, community and economic development by empowering individuals through education and training.

## Trident Technical College Values:

### **Integrity.**

We define “integrity” as upholding the principles of honesty, fairness and consistency in our work and relationships with all college stakeholder.

### **Respect.**

We define “respect” as honoring all individuals without judgement or bias.

### **Student Achievement.**

We define “student achievement” as students’ successful progress toward their academic and career goals.

### **Academic Excellence.**

We define “academic excellence” as providing students the highest quality educational programs, instruction, and support to meet the needs of students and the community.

### **Accessibility and Affordability.**

We define “accessibility and affordability” as offering students the opportunities, knowledge, tools, and supportive services they need to obtain a cost-effective, quality education.

### **Diversity, Equity and Inclusion.**

We define “diversity and inclusion” as accepting, respecting, and embracing all individuals regardless of abilities, challenges, gender, race, ethnicity, religion, sexual orientation, or gender identity.

### **Excellence in Customer Service.**

We define “excellence in customer service” as ensuring customer satisfaction to all TTC stakeholders by providing effective, efficient assistance while maintaining consistent professionalism.

### **Expertise.**

We define “expertise” as the mastery of field content, knowledge, and skill and the application of these proficiencies in all interactions with college stakeholders.

### **Academic Freedom.**

We define “academic freedom” as the right of faculty members and students to encourage inquiry and debate relevant to subject matter in an atmosphere of mutual respect without fear of penalty.

### **Accountability.**

We define “accountability” as upholding the mission, vision, and values of our institution and being responsible stewards of all college resources.

### **Global Competitiveness.**

We define “global competitiveness” as possessing the knowledge, skills, and confidence to thrive in the global marketplace.

## Role and Scope

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties.

An open-door institution of higher education, and one of the largest institutions in the state, Trident Technical College serves traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer. To help students meet their goals, Trident Technical College offers university transfer associate degrees and applied technical associate degrees, diplomas and certificates. The curriculum includes programs in arts and sciences, aeronautical studies, agriculture, business, computer technology, engineering technology, health sciences, hospitality, industrial technology, and public service. Trident Technical College students draw on knowledge from a broad range of disciplines to develop the communication and critical thinking skills that are fundamental to lifelong learning.

Trident Technical College further promotes economic development through continuing education courses; customized education and training for business, industry and government; and a variety of employment training programs.

Trident Technical College is committed to being accessible and responsive to community needs. To foster student success, Trident Technical College provides developmental education and comprehensive student services. In addition to traditional instruction, Trident Technical College's flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

## Trident Technical College 2016 – 2021 Goals and Strategic Initiatives:

### 1. Increase Headcount Enrollment

1.1	Increase applications
1.2	Increase yield on applied to enrolled applicants
1.3	Increase external partnerships
1.4	Increase flexibility in paying tuition
1.5	Increase number of Life Scholarship students
1.6	Increase the number of students moving from Continuing Education to credit through articulation pathways
1.7	Increase online and hybrid course offerings
1.8	Market certificate programs to employers

### 2. Improve Student Achievement

2.1	Increase student success
2.2	Increase fall to spring retention for all students
2.3	Increase fall to fall retention for first time freshmen
2.4	Decrease success rate gaps and increase retention of minority students
2.5	Investigate how to move the curriculum toward more stackable credentials
2.6	Improve academic technology
2.7	Ensure every faculty member is using D2L

### 3. Improve Customer Service

3.1	Identify college standards for customer service
3.2	Ensure easy access to college information and appropriate training
3.3	Improve Help Desk functions

### 4. Improve Fiscal Stability

4.1	Increase alternative revenue sources
4.2	Increase revenues and reduce expenses associated with facilities rentals to realize a positive net revenue by June 30, 2019
4.3	Increase State funding for operations
4.4	Increase County funding
4.5	Maintain Continuing Education net revenue between 2% and 5% each year
4.6	Increase revenue from credit course offerings
4.7	Increase educational partnerships with businesses that offer education benefits to employees
4.8	Develop short-term professional development opportunities in Continuing Education for white collar workers
4.9	Expand apprenticeship programs in Continuing Education